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# SUMMER PLACEMENT REPORT

2018-2019  
(INTERIM)



THOUGHT LEADERS  
AND  
CHANGE MASTERS

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B L O C K

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## FROM DIRECTORS DESK



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### **Dr. Prof. Atmanand**

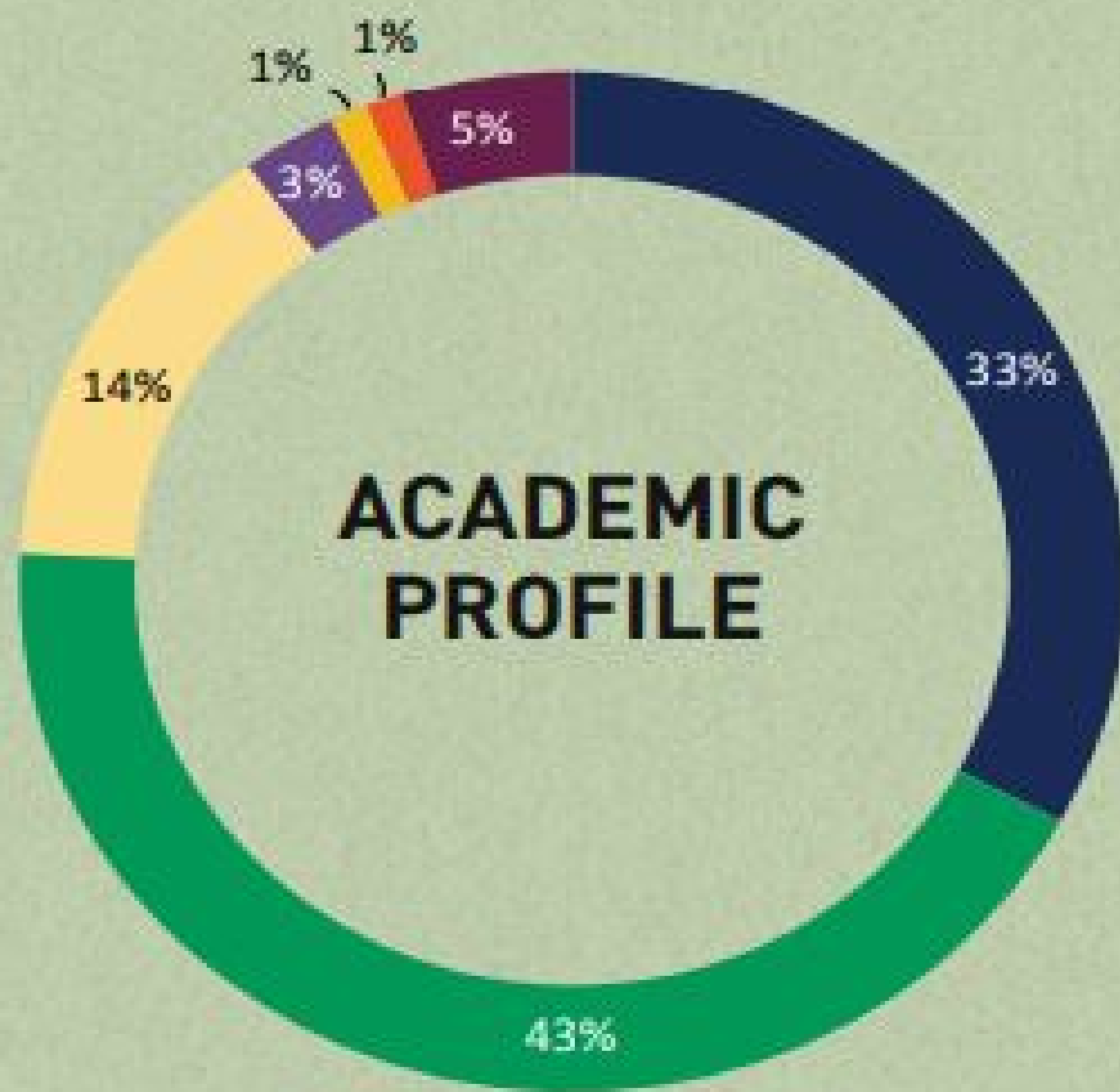
Director MDI Murshidabad & Director(Additional Charge) MDI Gurgaon  
|Independent Director of Central Bank of India|Independent Director of  
PTC India Ltd

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Management Development Institute (MDI), Murshidabad stands for academic excellence in Management Programme, a legacy established over years of outstanding performance. The flagship PGPM programme builds on long years' excellence in management education nurturing tomorrow's business leaders with personal honesty blended with global outlook, ethical value and social responsibility. It gives me immense pleasure to introduce the current PGPM batch of MDI, Murshidabad hail from diverse background with exceptional skill set blended with ethics, which makes them thought leaders and change masters of the future.

MDI Murshidabad provides an excellent learning ecosystem which allows the students to go for various live projects & research and learn how to implement the best of ideas with limited available resources. These practices imbibe a sense of responsibility in the students and they live by the basic rule of "Give more than you take from the society." I take this opportunity to extend a cordial invitation to your esteemed organisation to visit the institute and gauge the budding professionals who are full of zeal and enthusiasm. I can assure you that, this young lot of emerging professionals will help you to tap the best of minds, suitable for your organisation. We would like to thank industry professionals for their constant support & cooperation extended to MDI Murshidabad and look forward to strengthen the relationship.

# EDUCATIONAL BACKGROUND & WORK EXPERIENCE

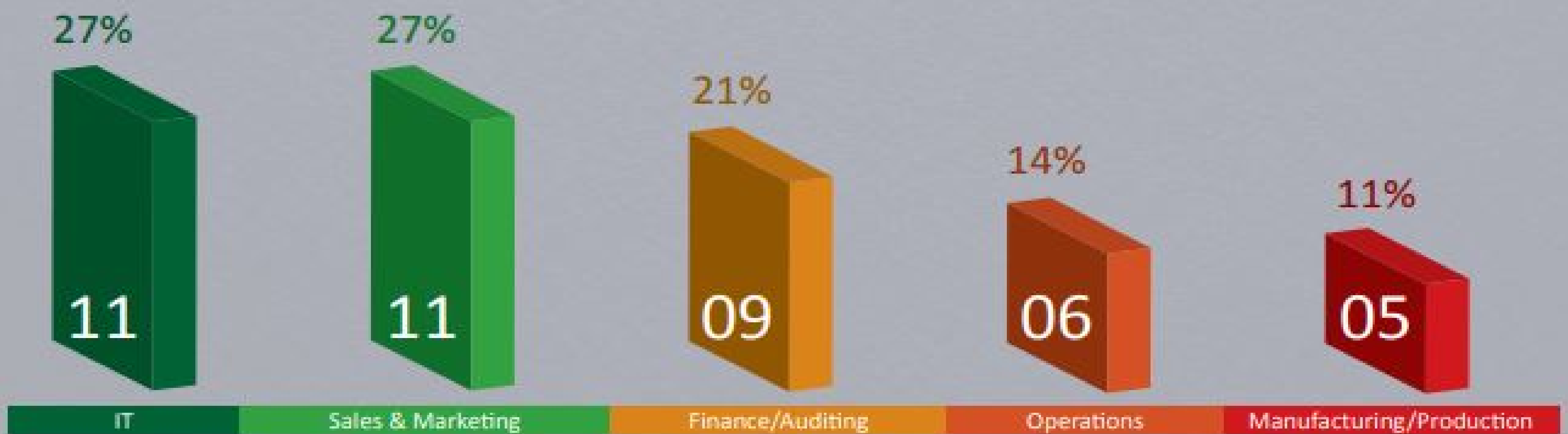


Educational Background	Number of Students
B. Com	36
B. Tech/BE	48
BBA	14
BA	03
BCA	01
Bachelor of Foreign Trade	01
B.Sc	10

## WORK EXPERIENCE PROFILE (in months)


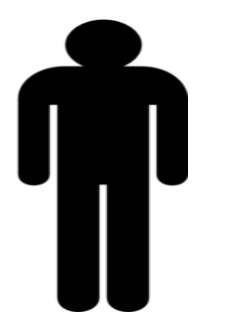


## WORK EXPERIENCE DOMAIN WISE PROFILE



# PLACEMENT HIGHLIGHTS

## BATCH STRENGTH

  **113**

WITH GENDER RATIO OF 1:3

## PLACEMENT

**100%**

PLACEMENT IN RECORD TIME

## HIGHEST STIPEND

**₹90,000**

12.5% RISE IN HIGHEST STIPEND

## MEDIAN STIPEND

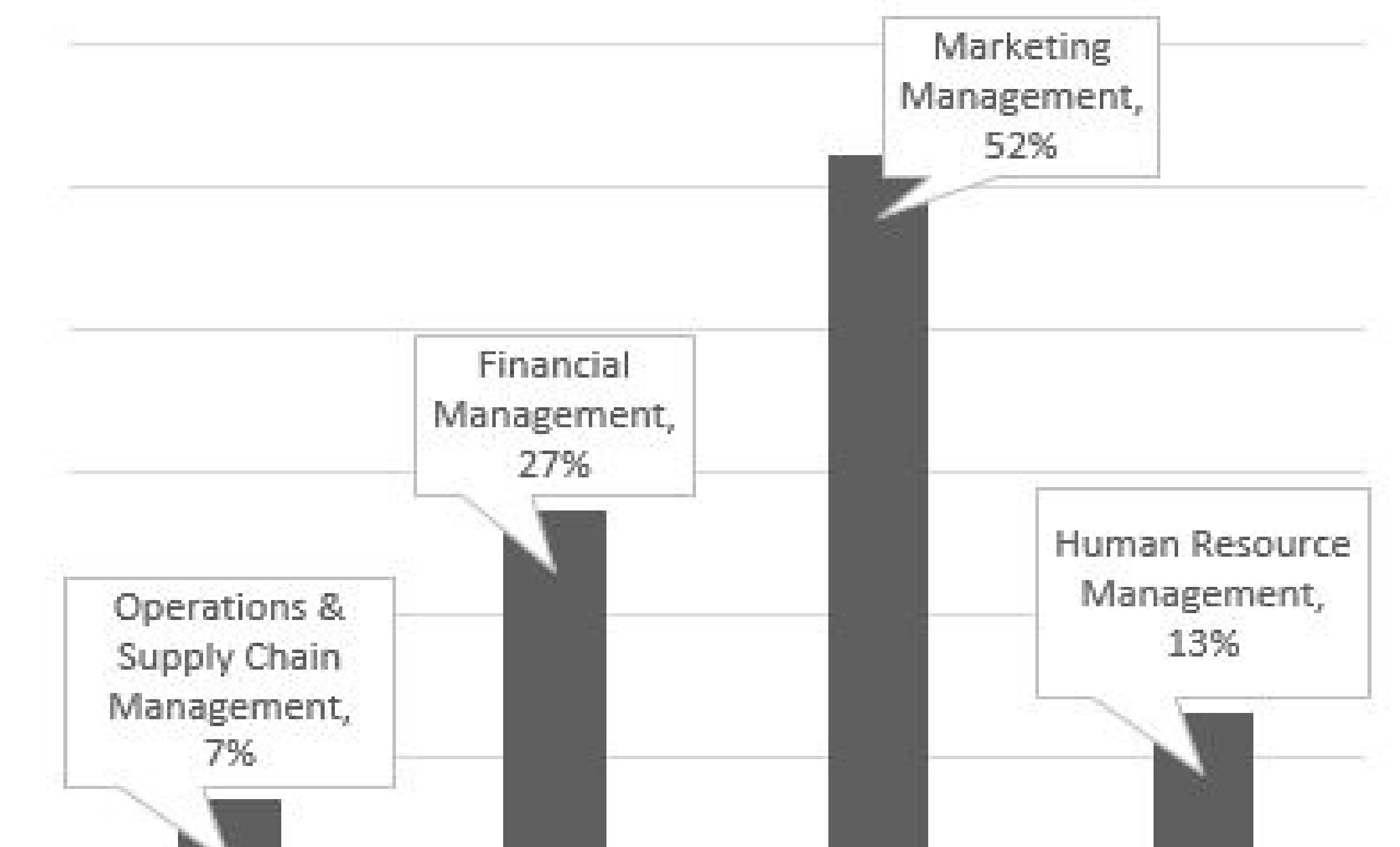
**₹30,000**

## NEW RECRUITERS

**64%**

RISE IN THE NUMBER OF  
RECRUITERS

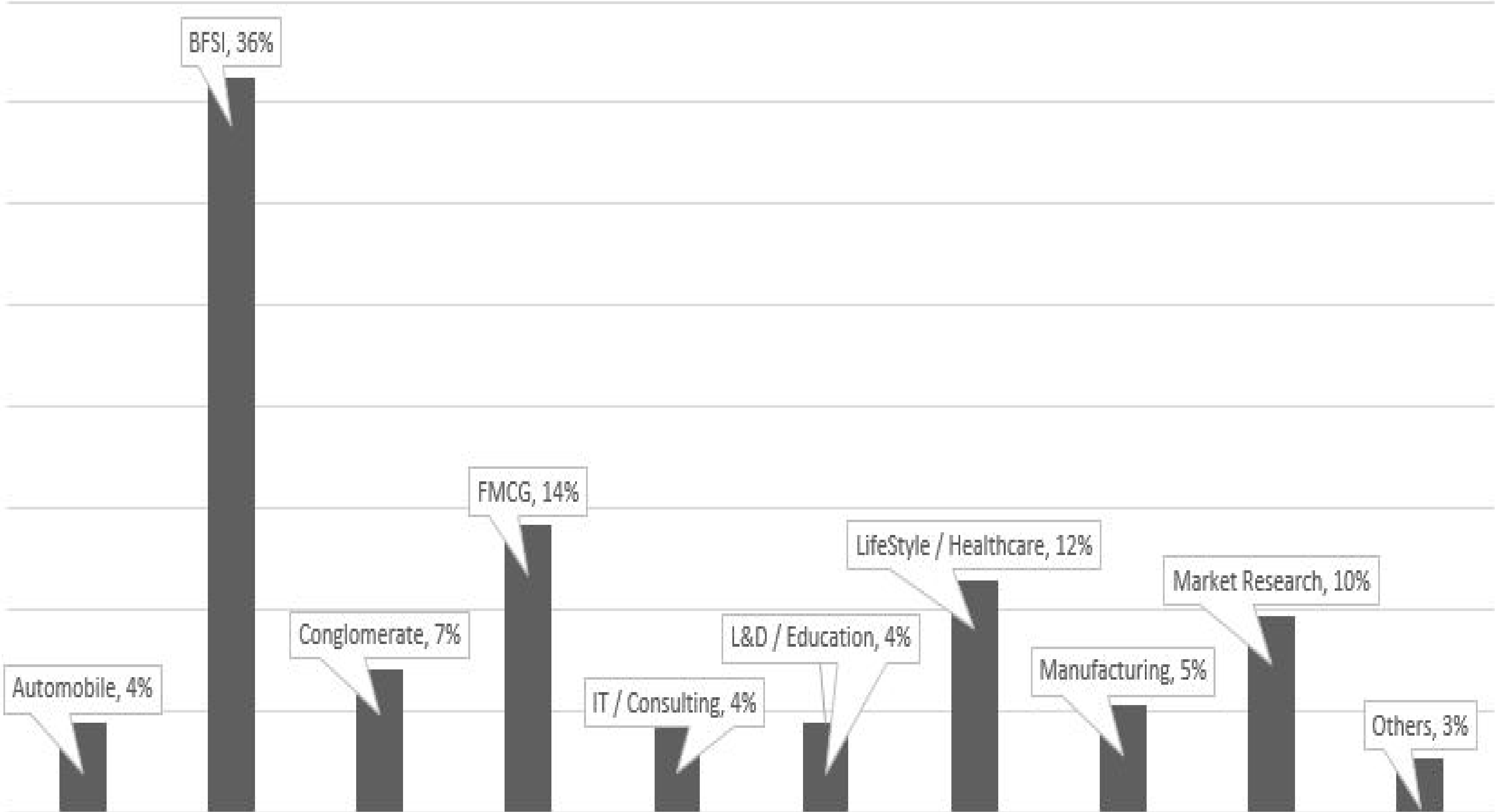
## DOMAIN WISE DIVISION



# INDUSTRY WISE MAJOR RECRUITERS

BFSI	American Express, HDFC , Bajaj Capital, IDFC, Karvy Fintech, RBI ,Srei
FMCG & FMCD & LIFESTYLE	Urban Clap, Stallion Barware, DS Group, Britannia, ITC
IT/CONSULTING/MARKET RESEARCH	KPMG, Black Turtle, Ichelon Consulting, Kantar Imrb, GMI Research, Peepal Consulting
MANUFACTURING	Tata Motors, Maruti Suzuki, Tega Industries, Balmer Lawrie, Linde, Donear
OTHERS	Zomato, Adventure Sindbad, Happ Coach, Oyster Connect, Business World

# SECTOR WISE DIVISION





# INDUSTRY INTERACTION

Exposure to real time experiences is what our students look for, along with the course curriculum. In order to stay updated with the industry trends and the future of the various industries, regular industrial and corporate interactions are conducted for the students on the topics, which are aligned with the curriculum. These Corporate Interactions pave a path for the assessment of the students for different profiles offered during Summer Placements. This year, we have had the honour of hosting various industry professionals who are experts in their own fields and our students are privileged to have got a chance to learn from their experiences.



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## PLACEMENT COMMITTEE

**Mr. RAJNI RANJAN**

CHAIRPERSON PLACEMENTS  
(rajniranjan@mdim.ac.in)  
9005533503

**ABU TAHER  
ANIRBAN MAZUMDAR  
ATUL SAXENA**

**DHANANJAY KETKAR  
PUNEET MAKHANI  
SHOVNA MOHAPATRA  
SOURAV SINGH**

Management Development Institute Murshidabad Kulori, P.O. Uttar Ramana, P.S.  
Raghunathganj, Dist. Murshidabad West Bengal PIN: 742235 Tel: 03483-201565

### CONTACT

**Contact: +91-9674727164/9674757164  
Email: corporaterelations@mdim.ac.in**