

# ABOUT MDI MURSHIDABAD



**MDI**  
MURSHIDABAD

Management  
Development  
Institute

Management Development Institute (MDI) was set up as an autonomous body in 1973 in collaboration with KFW, West Germany, and with the active support of the Industrial Finance Corporation of India (IFCI).

With an intention to impart quality management education, nurture local talent, and groom them to become global leaders, MDI, launched its Murshidabad campus in 2014. The foundation stone was laid on the 31st of October, 2010 at Jangipur, Murshidabad, West Bengal by the then Honorable Union Minister of Finance, Govt. of India, Shri Pranab Mukherjee.

In 2014, MDI Murshidabad (MDIM) launched its Post Graduate Programme in Management (PGPM). It was commemorated in the presence of the then Honorable President of India Shri Pranab Mukherjee, by an inspiring address to our first batch of PGPM students on the 24th of August, 2014. This was followed by a deliberation made by Shri Arun Jaitley, Hon'ble Minister of Finance, Defence & Corporate Affairs, Govt. of India. PGPM offered by MDIM is recognized and accredited by the All India Council for Technical Education (AICTE), New Delhi. MDIM seeks to align local aspirations with available state-of-the-art facilities.

The campus of MDIM is located in the northern part of the State of West Bengal, India. MDIM prides itself in not only providing Management Education but also developing ethical and responsible corporate citizens for tomorrow's India.



## ▶ VISION

MDIM is a school for:

- Thought Leaders and change Masters
- Academic Excellence and Continuous Innovation



## ▶ MISSION

Our Mission is to create, both at individual and organizational levels, cutting edge management capability through:

- Value based Education
- Action-centric Research
- Value adding Consulting
- Best-Global Practices

## Campus Infrastructure

Spread across 10 acres, the campus is one of the most modern in the country, aimed at nurturing future professionals with a global outlook. The Murshidabad campus is equipped with state of the art technologically robust infrastructure which includes resource centres and sports facilities. The spacious and scientifically designed Student's hostel has capacity to accommodate nearly 400 students.

## Library

Library holds of storage of approximately 10,000 titles of books and approx 11000 journals (E-Journals). The library has reference section/books section/ journals section/ magazines section / photocopy/ printing/ documentation facilities/ designed reading area/ Koha with RFID technology.

## E-resources

National Digital Library (NDL), EBSCO Business Source Complete / Emerald Insight/ Sage / CMIE Prowess for Interactive Querying (IP), Industrial Outlook database/ Bloomberg 4 Terminals /Access to Harvard Business Review cases/Access to Indian Institute of Management Ahmedabad (IIMA) Cases.

## Bloomberg Finance Lab

MDI Murshidabad has set up a state-of-the-art Bloomberg Finance Lab powered by four Bloomberg Terminals in December 2018. The vision of the Finance Lab at MDIM is to enhance the MDIM vision of developing thought leaders and change masters through incorporating next generation tools into institutional learning processes. Developing an insight into Global Financial System through Bloomberg Labs allows for a comprehensive and strategic positioning of MDIM in the academic space, the finance sector, and industry through robust research, market surveillance and analysis. With Bloomberg for education, students can deepen both their research and class work, through real time data access.

## Video Conferencing

MDIM has an internet based Video Conferencing Facility setup. This facility is used for placement interviews, virtual student seminars and classes of various subjects etc.

## Computer Centre

MDIM has one Computer Lab equipped with the 70 numbers of state of the art computing facilities along with LCD projector, language lab, SPSS, Turnitin etc. educational software are installed in the lab.

## Campus Wi-Fi

To provide flexibility and convenient access to network facilities, Wi-Fi equipments have been installed at various places in campus like Library, Boys' Hostel, Girls' Hostel, Board Room & Director's Office, Executive Hostel, Cafeteria and other outdoor locations of the campus etc.

Digital Signage: Digital Signage's are installed at various locations of the campus which displays the information about MDIM activities i.e. latest information about MDIM events, corporate movie of MDIM etc.

## Students Hostels

- Single occupancy rooms
- Rooms with attached balconies
- TV & Wi-Fi Facility
- Washing and press facility
- Housekeeping services
- Sick room
- Foreign students wing

## Executive Hostels

- Single room with attached toilets
- Provision of wardrobes and mirrors
- Facilities include Swimming Pool, Dining area and common Room
- TV & Wi-Fi Facility
- Washing and press facility
- All time housekeeping services

## Campus Amenities

- ATM, Gymnasium, General Stores Facility
- Amphitheater style air-conditioned classrooms
- Ample avenues for Sports facilities, Medical facilities, doctor is available regularly
- Swimming pool
- Wi-Fi
- Cafeteria
- Digital Signage