

FINAL PLACEMENT REPORT OF PGPM 2017-19 BATCH



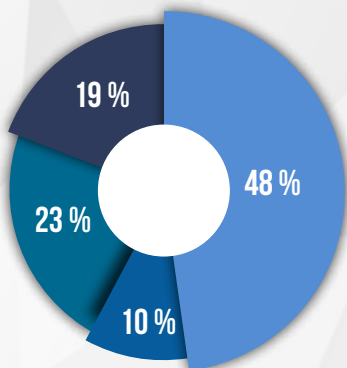
MDI
MURSHIDABAD

Management
Development
Institute

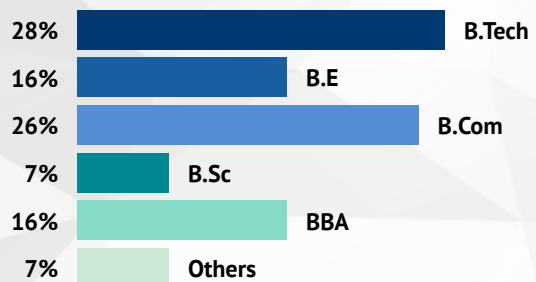
Management Development Institute (MDI), Murshidabad stands for academic excellence in Management Programme, a legacy established over years of outstanding performance. The flagship PGPM programme builds on long years' excellence in management education nurturing tomorrow's business leaders with personal honesty blended with global outlook, ethical value and social responsibility. MDI Murshidabad provides an excellent learning ecosystem which allows the students to go for various live projects & research and learn how to implement the best of ideas with limited available resources. These practices imbibe a sense of responsibility in the students and they live by the basic rule of "Give more than you take from the society." MDI Murshidabad is pleased to announce the successful completion of the final placement season for the class of 2017-19. We are immensely grateful to our growing list of recruiters and the continued faith of our prominent recruiters. The placement process this year touched new heights. We would like to acknowledge the contribution of everyone who assisted in the placement process. Our heartfelt thanks goes out to our Director Prof. (Dr.) Atmanand and entire MDI Murshidabad fraternity. With the continued support of all our stakeholders including students, recruiters, faculty, alumni, staff and management, we hope to carry on with our journey towards excellence in the years to come. The students also displayed their talent by successfully competing in various competitions and by obtaining professional certifications. We would also like to express our gratitude to our new companions, with whom we look forward to a long and symbiotic relationship.

Batch Profile

Each year, MDI Murshidabad lays emphasis on hosting a batch of students from various academic backgrounds. This year saw students enrolling from Arts, Commerce, Science, Hospitality and other diverse backgrounds.



Educational Background



Work Experience

The batch of PGP 2017-19 possessed a strong academic background and above 50% of the batch had prior work experience with an average of 24 months in industries like Energy, Manufacturing, IT, Power, Telecom, etc.



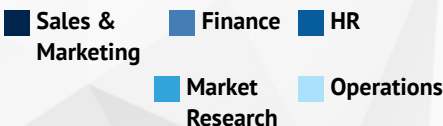
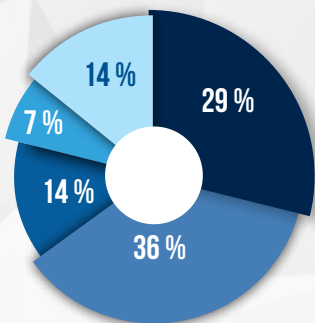
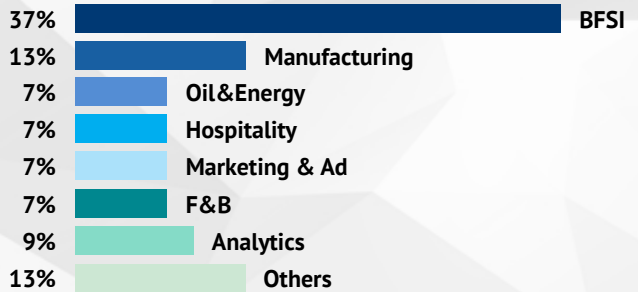
Placement Highlights

We have seen an overwhelming increase in number of new recruiters willing to partner with MDI Murshidabad and we look forward to maintaining mutually beneficial relationship with them. This year, institute witnessed the participation from various esteemed organizations offering roles across domain including BFSI, sales and marketing, HR, analytics, operations.



Sector Wise Division

Placement Season 2017-19 Witnessed Esteemed Recruiters Across All The Sectors And Maximum Numbers Of Recruiters Were From Bfsi Sector Followed By Manufacturing And Consumer Goods & Services. This Year We Have Also Seen Onset Of New Recruiters From Mnc's And Analytics Domain.



Domain Wise Division

Sales & Marketing: Profiles were offered in B2B,Sales, Brand Management, Business Development,Retail Management and Product Management.

Operations: Profiles were offered in Key Account Manager and Strategic Sourcing.

Finance: Profiles were offered in Analyst, Business Development, Credit Risk Management, Derivative Trading, Derivative Valuation and M&E.

HR: Profiles were offered in Compensation & Benefits, Talent Acquisition, HRBP, Industrial Relations.