



MDI
MURSHIDABAD

**Management
Development
Institute**

ONLINE MANAGEMENT DEVELOPMENT PROGRAM ON “FINANCE FOR NON-FINANCE EXECUTIVES”



25th - 27th MAY, 2020 | 11 A.M. - 1 P.M. & 2 P.M. - 4 P.M.



PROGRAMME OBJECTIVE

Every executive in an organization is expected to have some basic knowledge in finance. Irrespective of their primary work area, managers need to take decisions which depend on knowing the financial implications. Further, the outcome of any decision-making should ultimately create wealth for the shareholders.

Finance for Non-Finance Executives is specially designed to provide basic knowledge in the areas of corporate finance, financial markets and the use of financial data in decision-making through financial analysis. The emphasis is on the practical aspects of managing finance, which will help the managers in using these techniques to make better strategic and operational decisions. The ultimate aim of this program is to equip today's managers with the right skills and knowledge in finance to deal with the changing business paradigms.



COURSE CONTENT

- Introduction to Finance and Time Value of Money
- Sources of Financing and Financial Markets
- Estimation of Cost of Capital
- The concept of Risk & Return
- Investment Decisions-1
- Investment Decisions-2



WHO SHOULD ATTEND

Entry and Middle level executives working in marketing, operations, materials, human resource and other non-finance areas of companies, and desirous of understanding the basics of finance.



METHODOLOGY

An appropriate mix of Lectures, Numerical Exercise and Case Discussions.



RESOURCE PERSON

Dr. Chetan G K

Associate Professor - Finance, MDI Murshidabad

Dr. Debaditya Mohanti

Assistant Professor - Finance, MDI Murshidabad



RTGS/NEFT DETAILS

The participants have to pay the fee through NEFT. Our bank details are as follows:

Beneficiary Name: MANAGEMENT DEVELOPMENT INSTITUTE MURSHIDABAD

Account Number: 33987582978

Bank & Branch: State Bank of India
Omarpur Branch (12355)

IFSC Code : SBIN0012355

**While remitting the fee please mention your name in transaction description.



COURSE FEE

The course fees will be "Rs. 5000/- for 12 hours sessions" per participant exclusive of GST (18%) paid online to MDIM.

- Registration Link to be provided for registration and online payment.
- No refund of Course Fees but substitute allowed.
- Its a subsidised rate offered during the lockdown period



PROGRAM DIRECTOR

Dr. Chetan G K

Associate Professor - Finance, MDI Murshidabad

Dr. Chetan has more than twelve years of industry and academia experience. He pursued MBA degree in Finance from Karnatak University, Dharwad and holds Doctorate degree in Finance from Jain University, Bengaluru.

He served as Associate Professor of Finance at Kirloskar Institute of Advanced Management Studies (KIAMS), Harihar for six years. He also taught courses of Finance at KIAMS, Pune as part of faculty exchange programme. He worked as lecturer of Finance at Bapuji B-Schools, Davangere for about five years prior joining KIAMS. He also worked as Dealer for Equities and F&O at Kotak Securities Ltd. before joining academia.

He is passionate in teaching finance courses such as: Corporate Finance, Investment Analysis and Portfolio Management, Corporate Valuation, Financial Modeling, Equity Research, and Financial Markets. His broad research interests include Corporate Finance, Equity Valuation and Futures & Options. He accomplished various certification courses of National Stock Exchange and Bombay Stock Exchange, Mumbai.

Dr. Debaditya Mohanti

Assistant Professor - Finance, MDI Murshidabad

Dr. Mohanti has a rich experience of more than 12 years in Academics & Industry. He is a Management graduate in Finance from Department of Business & Industrial Management, VNSGU and holds Doctorate in Finance from Sardar Patel University in the area of Financial Derivatives. Dr. Mohanti started his career as a Management Trainee with Reliance Securities Ltd. He qualified UGC-NET in the area of Management in June 2010. Before joining MDI-M, he was serving as an Assistant Professor at Symbiosis Institute of Business Management (SIBM). His teaching portfolio consists of courses such as Financial Derivatives and Risk management, Fixed Income Securities, Management of Banking and Financial Institutions etc. His current research interests include Market risk analysis, Efficiency of derivatives market and Bank risk management. His recent research publications have appeared in journals of international repute such as IIM-Bangalore Management Review (Scopus indexed and ABDC - B Classified) and Metamorphosis-IIM Lucknow.

Certificate of Participation shall be provided after the completion of the Course.

CONTACT INFORMATION



MDI | Management
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MURSHIDABAD

MDP Office:

Management Development Institute Murshidabad

Email: mdp@mdim.ac.in

Campus Phone Nos. +91-9674727164, +91-9674757164

Samar Mahapatra

MDP Coordinator

Email id: samar.mahapatra@mdim.ac.in

Phone No: +91 84482 77427