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Editorial

It gives me immense pleasure to present to you all, the first issue of second volume of MDIM Business Review. This issue contains 8 research papers and 2 case studies.

The first research paper based on a very pertinent issue in today's world, where the author talks about the possibilities of agricultural supply chain in India in the post-Covid era. This paper discusses, how Covid 19 pandemic disrupted agricultural supply chain and how to mitigate the problem.

The second research paper is on inequalities faced by employees in the workplace. Here the authors used text and visual analytics tools to drive their point.

The third research paper is also based on workplace. Here authors discussed individual and organizational level determinants of workplace deviance. They derived their result based on a sample survey of 285 respondents.

The fourth research paper discusses the positive effect of Covid-19 pandemic in terms of environmental healing.

The fifth research paper delves into information bias and mistakes in investment decision making, in this paper the authors talk about mistakes committed by common investors.

The sixth research paper discusses, impact of Covid-19 pandemic on Indian economy and agenda for future research in this perspective.

The seventh research paper explores the reasons of using Paytm an important online payment application in India.

The eighth research paper explores digital marketing of sustainable food products and ethical eating in India from a theoretical perspective.

This issue also includes two case studies, the first case study discusses about International Award for Young People, and the second case study talks about political public relation.

As a whole it should be an interesting blend of articles for the readers, and I hope that they will enjoy reading it.

We look forward to the intellectual contribution from the authors in terms quality research papers, case studies and book reviews.

We are sure MDIM Business Review will scale greater height in the days to come with your active support.

Dr. Souvik Benarjee

Editor, MDIM Business Review

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