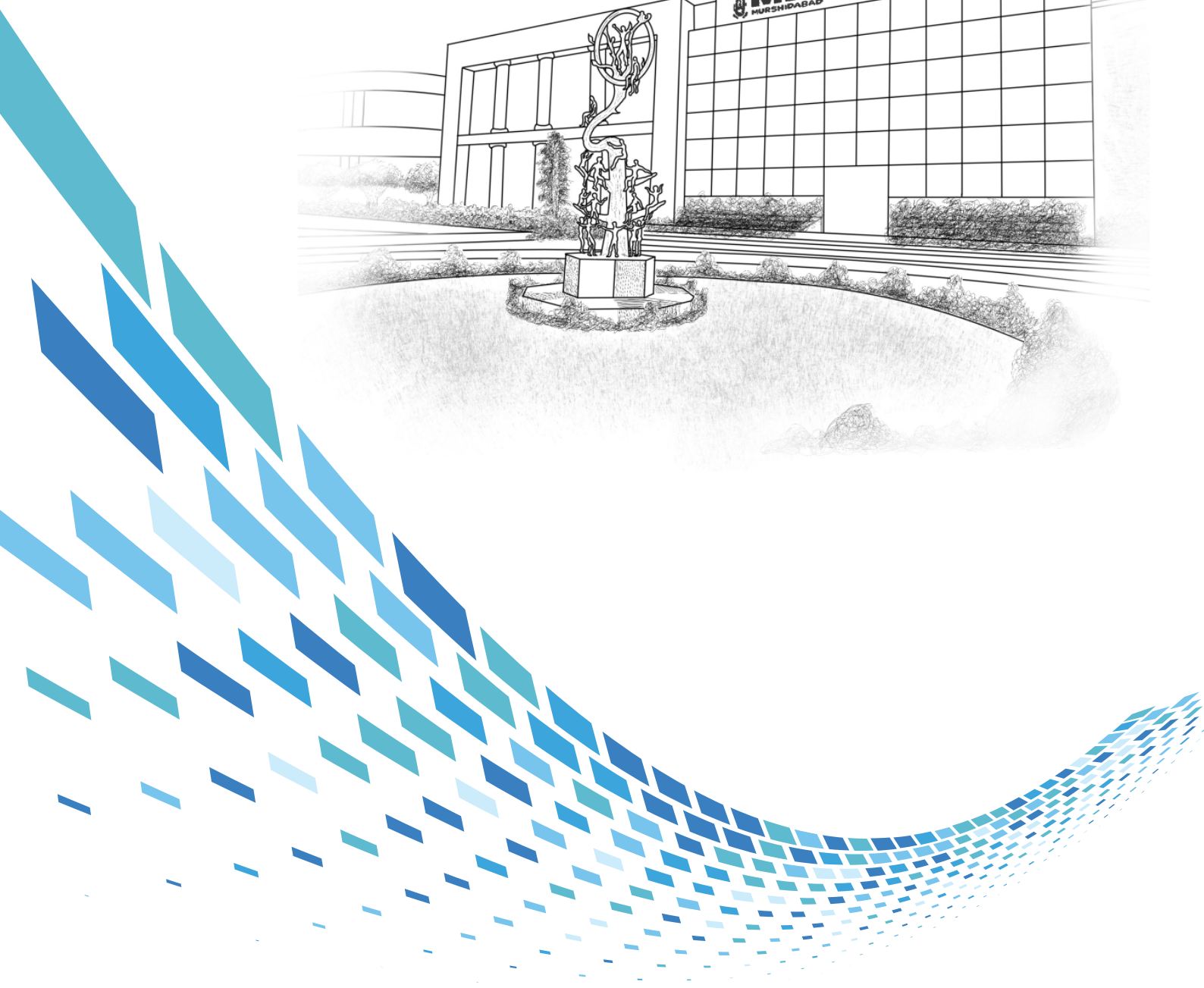
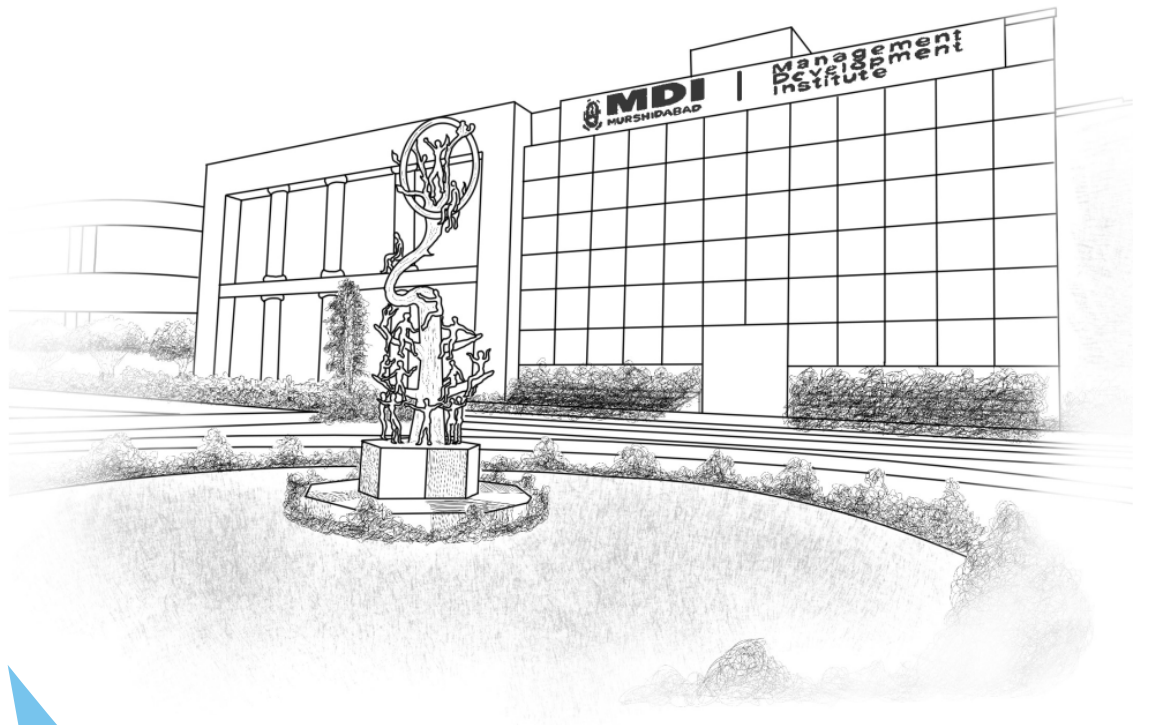




INFORMATION BROCHURE

2025





MIDI
MURSHIDABAD

**Management
Development
Institute**
An IFCI Initiative



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MESSAGE FROM THE DIRECTOR



I am delighted to inform you that MDI Murshidabad (MDIM) has now completed a decade of successful existence, having so far achieved momentous milestones, exceptional accomplishments, and noteworthy progress. Over the past ten years, we have consistently pushed boundaries, embraced innovation, and built a foundation of excellence that has propelled us toward new heights.

In these ten years, we are proud to have convocated nine batches of talented individuals who have gone on to make significant contributions in their respective fields. This achievement is a testament to the dedication, hard work, and commitment of both our students and faculty members, whose efforts have shaped MDIM into what it is today.

The MDI society established its second campus in Murshidabad, West Bengal, in 2014 with the vision of imparting quality management education to students and fostering them to become the thought leaders of tomorrow. Four years after the laying of the foundation stone in October 2010, the then President of India, Hon'ble Late Shri Pranab Mukherjee, inaugurated the Institute infrastructure in August 2014. The occasion also

saw the commencement of MDI's flagship academic programme, the Post Graduate Diploma in Management (PGDM), which is recognized by the All India Council for Technical Education (AICTE), New Delhi. Since its inception, MDI Murshidabad has been committed to achieving academic excellence through its sustained focus on inculcating and harnessing the extraordinary potential of its students, enabling them to transform into global leaders of quality. The campus has achieved success in terms of its cutting edge infrastructure and Faculty expertise and also in terms of achieving several memorable milestones. These include organizing MDPs (Management Development Programmes), Online Programmes, Industrial Visits, Business Symposia, Corporate Events, etc. Needless to mention that our students and Faculty members have played pivotal roles in achieving these occasions with exceptional outcomes.

I am pleased to inform you that National Board of Accreditation (NBA) has accredited our Post Graduate Diploma in Management (PGDM) programme for 3 years effective from April 2024. I am also delighted to share an important development with our valued stakeholders that the esteemed Association of Indian Universities (AIU), New Delhi has granted our flagship Post Graduate Diploma in Management (PGDM) Programme equivalence to the Two-Year Full-Time MBA degree of an Indian University. This significant recognition highlights the academic excellence and industry relevance of our PGDM curriculum. Association of Management Development Institutions in South Asia (AMDISA) has renewed our membership for further period of five years in 2024. MBAUniverse.com has added another feather to the MDIM Cap and ranked us 36th among the top 36-50 B-Schools in India.

The convocation for the PGDM 2022-24 batch was organized at the DhonoDhanyo Auditorium, Kolkata in presence of luminaries. The Chief Guest of the event was Shri Harsh VardhanLodha, Chairman, MP Birla Group. The event was also graced by the Chairman MDI Board of Governors Mr. Rajnish Kumar and Board Members.

MDIM has organized two significant National/ International Conferences during 2023-24, namely, the Conference on Sustainability Development -A Value Chain Perspective (SDVP- 2024) and Conference on Changing Business Paradigm (ICCBP-2024). Each of the Conferences witnessed the presence of a large number of global delegates with noteworthy outcomes. Moreover, the Institute's journal, "MDIM Journal of Management Review and Practice", published by Sage, is reaching new milestones every year.

During the last year, the Faculty at MDIM has published in high quality journals indexed in Scopus and ABDC databases. The students of MDIM have also been actively involved in research and writing papers to excel academically, and won best paper awards in various conferences.

The three Centers of Excellence of MDIM i.e. Centre for Agri-Business & Food Processing, Centre for Entrepreneurship & Startups, and Centre for Artificial Intelligence & Machine Learning, mark the beginning of a new era with respect to transformed Industry 5.0 in the making. In this venture, a recurring research seminar series, MDIM Cognos, aspires to create a platform for research ideas exchange and to generate a momentum of industry-oriented research by identifying real-world problems and seeking solutions.

Similarly, the Centre for Agri-Business & Food Processing of MDIM initiated Agri Bytes, which is also a recurring seminar series to disseminate the best practices of the agricultural sector. Through this platform, leading agricultural experts from Agricultural Universities, Agricultural Departments of Government and Non-Government Institutions, Agri practitioners, and Agripreneurs share fundamental and critical knowledge of the sector.

MDIM Case Research Centre (MDIMCRC) has been launched in collaboration with All India Management Association (AIMA) to further strengthen the commitment of MDIM towards case based teaching and research. It intends to become a large repository of India focused business cases.

The Faculty and students of MDIM enthusiastically participated in organizing business symposia and multiple corporate events during this period. Distinguished personalities from across India and global, in the field of academics, industry, business, government, culture, international relations, etc., regularly address and interact with students through online and offline mode. Multiple corporate level talks by esteemed corporate leaders have been organized to create an ecosystem for academia-industry collaboration and blended learning. Faculty members of MDIM have published many research papers and case-studies in high impact factor International and National journals.

The Institution successfully hosted several MDPs for renowned organizations such as Life Insurance Corporation of India (LIC), Eastern Coalfield Limited (ECL), MSTCLimited, Garden Reach Shipbuilders & Engineers Limited (GRSE), Rashtriyalspat Nigam Limited (RINL), Indian Oil Corporation Limited (IOCL), West Bengal Power Development Corporation Limited (WBPDC) etc. on topics such as "Cross-Functional Leadership in a Diversified Workplace", "Growth and Mindset Management", "Leading and Managing in the 21st Century", "How To Boost Your Sales", "The Art of Effective Communication", "Employee Relation & New Labour Laws", "Finance for Non-Finance Executives" and many more. MDIM also conducted Faculty Development Programmes (FDPs) for Industry Practitioners, Academics, Researchers and Students on topics such as "Research Methodology and Data Analysis", "Multivariate Regression & R Programming" and online Case Workshops such as "Writing and Publishing Cases" in collaboration with SAGE Publishers. With enthusiastic participation from students and Faculty members, the events were very successful.

MDI Murshidabad boasts a vibrant and diverse array of clubs and committees that actively engage students. These dynamic groups have organized flagship events, seminars, workshops and competitions that foster intellectual growth and cultivate the spirit of innovation. These clubs and committees played active roles in events such as International Conferences, Entrepreneurship Conclave, Samvaad, Impression 4.0, AgriBytes, BizTank, OPS Summit, Budget Express, Erudite and more. Through these events, they explore critical and evolving streams such as Data Analytics, Neuromarketing and Global Consulting while providing a platform for students to showcase their talents and achievements. The clubs and committees play a vital role in enriching the personal development of the students, and prepare them for success in the ever transforming business world.

Also, the students of MDIM participated and achieved numerous prizes in National level competitions organized by renowned business schools.

The residential nature of the programme provides opportunities to work in teams and learn continually. The campus is equipped with robust infrastructure that includes a fully networked campus, digital databases, well equipped library, resource centers and sports facilities. MDIM has also moved towards eco-friendly green campus by installing solar energy panels and organic waste converter system, which aim towards sustainable lifestyle. MDIM has a rich library equipped with a Bloomberg Finance Lab, powered by Bloomberg Terminals. It supports advanced applied research in financial markets and equips students with mathematical and conceptual theories. It helps students enhance their research and classwork, through real time data access.

Our leading and prominent recruiters for the Summer Internship Programme 2023-25 included, Allied Market Research, Bluestone, Dabur, Finoability, Gartner, Healthmug, ICICI Bank, ICICI Foundation, JDB Group, Middle earth, Shri Ram Life Insurance, Mpower Finance, Tata AIG, Synclature, Tech Mahindra, The Media Ant, TVS and many more.

Our Final Placements for the batch 2022-24, witnessed participation of total 100 recruiters with 69 new recruiters from various domains such as Marketing, Finance, Strategy, HR and Supply Chain & Operations. The prominent recruiters were Aditya Birla Capital, Axix Bank, Airtel, Bandhan Bank, Berkadia, Cognizant, Digit, Euromonitor International, Genpact, Infosys, ICICI Bank, SBI Life Insurance, SKF, TCS and many more.

In order to maintain its growth trajectory, MDIM would be introducing a few undergraduate and post graduate programs to align with the demand for industry 4.0.

I invite academic and corporate leaders to join hands in the development and growth journey of MDIM. Your guidance and partnership will be instrumental as we continue to nurture the next generation of business leaders.

With best wishes and warm regards

Prof. (Dr.) Ajay K Jain

Director

MDI Murshidabad

ABOUT MDI MURSHIDABAD

Management Development Institute (MDI) was set up as an autonomous body in 1973 in collaboration with KFW, West Germany, and with the active support of the Industrial Finance Corporation of India (IFCI). With an intention to impart management education, nurture local talent, and groom them to become global leaders, Management Development Institute (MDI), launched its Murshidabad campus in 2014. The foundation stone was laid on 31 October, 2010 at Jangipur, Murshidabad, West Bengal by the then Honourable Union Minister of Finance, Govt. of India, Late Shri Pranab Mukherjee.

MDI Murshidabad (MDIM) is a young business school which aims to create a positive impact on people, companies and society. In a short period of time through the in-house and open Management Development Programmes on various themes conducted by faculty, MDIM has been able to build its image of quality.

In 2014, MDIM launched its Post Graduate Diploma in Management (PGDM). It was commemorated in the presence of the then Hon'ble President of India Late Shri Pranab Mukherjee, by an inspiring address by him to our first batch of PGDM students on the 24th of August, 2014. This was followed by a deliberation made by Late Shri Arun Jaitley, Hon'ble Minister of Finance, Defence & Corporate Affairs, Govt. of India. PGDM offered by MDIM is recognized and accredited by the All India Council for Technical Education (AICTE), New Delhi.

MDI renews its commitment towards imparting quality management education. The Murshidabad campus is a part of MDI's vision to nurture and promote talent and enterprise. MDIM would seek to align local aspirations with available state-of-the-art facilities.

The campus of MDIM is located in the northern part of the State of West Bengal, India. MDIM prides itself in not only providing Management Education but also developing ethical corporate citizens for tomorrow's India.



MDI Society–General Body

President

Shri K. Satyanarayana Raju
MD & CEO of Canara Bank

Members

Shri R. Doraiswamy
Managing Director
LIC of India

Shri Vinay M. Tonse
Managing Director
State Bank of India

Shri Atul Kumar Goel
MD & CEO
Punjab National Bank

Shri Debadatta Chand
Managing Director & CEO
Bank of Baroda

Ms. Harsha Bangari
Managing Director
Export-Import Bank of India

Ms. A. Manimekhalai
Managing Director & CEO
Union Bank of India

Secretary

Dr. Anthony Jose
MDI Society

Board of Governors

Chairman

Shri. Rajnish Kumar

Members

Smt. Jayasree M.G
Deputy Director General
Department of Financial Services
Ministry of Finance,
Government of India

Shri. T.V. Mohandas Pai
Chairman of Aarin Capital
Chairman of Manipal
Global Education

Shri. Sanjeev Bikhchandani
Founder of Info Edge India Ltd.

Ms. Sangeeta Talwar
Former Executive Director
for Tata Tea Limited

Dr. Prabal Kumar Sen
Former Professor of Economics
at XLRI Jamshedpur

Shri. Kalyan Kumar
Executive Director of
Punjab National Bank

Shri Hardeep Singh Ahluwalia
Executive Director of Canara Bank

Shri. Sandeep Batra
Executive Director on
the Board of ICICI Bank

Dr. Amarjit Chopra
AICTE Nominee

Dr. Arvind Sahay
Director, MDI Gurgaon

Dr. Jyotsna Bhatnagar
Faculty Representative

Ms. Dimple Arora
Alumni Representative

Ms. Rohini Singh
Alumni Representative

Secretary

Dr. Anthony Jose
MDI Society



STRATEGIC VISION

"MDI aims to be a globally recognized management school through academic excellence and continuous innovation to nurture responsible leaders for creating sustainable alternatives."



STRATEGIC MISSION

1. Become a globally recognized management school with international and national recognition through knowledge development.
2. Enhance academic excellence in research, consulting, training, and teaching with cutting edge resources.
3. Encourage continuous innovation.
4. Create and nurture socially responsible leaders.
5. Promote sustainable alternatives in decision making.



CORE VALUES

MDI inculcates core values that direct its vision and mission to attain excellence and sustain innovation.

1. **Accountability:** MDI shall ensure accountability to all its stakeholders rooted in internal management and external adherence to law and society norms.
2. **Transparency:** MDI shall operationalize transparency as the ability of individuals in the organization to be responsive, productive, and innovative.
3. **Trust:** MDI shall seek to earn inter-personal trust by adopting governance practices reinforced with policy and process-based decision making.
4. **Inclusion:** MDI shall promote non-discrimination practices for all sections of society that advance cohesion and diversity as affirmative action.
5. **Empathy:** MDI shall foster a culture of care and co-create skills for everyone to move towards their professional goals.

MILESTONES @ MDI



2024

- NBA has accredited the PGDM programme for the academic years 2024-25 to 2026-27 i.e. up to 30th June, 2027.
- PGDM recognised as equivalent to MBA by AIU for a period of three years (01.07.2024 to 30.6.2027).



2023

- International Conference on Changing Business Paradigm (ICCBP)-was held from 5th to 7th January, 2023 in online mode.
- International Conference on Sustainable Development – A Value Chain Perspective, SDVP-23 was held in hybrid mode from 3rd to 4th February, 2023.



2022

- International Conference on Business Research and Innovation (ICBRI 2022) was held online mode between 28th & 29th January, 2022.
- International Conference on Business, IT, and Enterprise Architecture (ICBIT-2022) was held online mode between 16th and 17th December, 2022 in online mode.
- Memorandum of Understanding (MoU) with ESC Clermont, France, on 14th February 2022.
- MoU with the Entrepreneurship Development Institute of India, Ahmedabad (EDI) India, Ahmedabad (EDI), on 8th February 2022.



2021

- International Conference on Business Research and Innovation (ICBRI 2021) was held online mode between 26th & 27th February, 2021.
- MoU with EKLYA School of Business, France in the month of March, 2021.
- MoU with HYBRIA Institute of Business & Technologies, France in the month of March, 2021.



2020

- International Conference on Business, IT, and Enterprise Architecture (ICBIT-2020) was held online mode between 25th & 26th September, 2020.
- CRISIL has listed A** (A double Star) grading to MDI Murshidabad at National Level and A*** (A triple Star) grading at State Level.
- MoC with All India Management Association (AIMA) dated 3rd February 2020.
- MoU with M/s Uptop dated 2nd May, 2020.



2019

- NHRDN-Shine.com B-School ranking survey confers MDI Murshidabad as Emerging B-School in the country.
- Convocation of 3rd (PGDM 2016-18) and 4th (PGDM 2017-19) batch held at MDI Gurgaon dated 26th March 2019.
- Association of Management Development Institutions in South Asia (AMDISA) has conferred membership to Management Development Institute Murshidabad.
- MoU with Dhaka School of Economics dated 1st February 2019 at MDIM Campus.
- MoU with Power Grid Corporation of India Limited dated on 15th May 2019.
- MoU with PTC India Financial Services (PFS) dated 27th November 2019.
- International Conference on Sustainability Development – A Value Chain Perspective, SDVP- 2019 was held dated 6th & 7th December 2019.



2018

- Introduced 3 Centre of Excellence – Centre for Agri Business & Food Processing, Centre for Entrepreneurship and Start-ups and Centre for Artificial Intelligence & Machine Learning.
- CRISIL has certified A* (A star) grading to MDI Murshidabad at National Level and A*** (A triple star) grading at State Level.
- International Conference on Sustainability Development – A Value Chain Perspective- 2018 was held on 7th & 8th September' 2018 in association with DOC Berlin, Germany and Business Standard.



2017

- On 3rd September 2017, the convocation for the second batch was held where the chief guest was the Hon'ble Mr. Chandra Shekhar Ghosh, Managing Director and CEO, Bandhan Bank.



2016

- On 24th August 2016, the convocation for the first batch was held where the Chief Guest was the then Hon'ble President of India, Shri Pranab Mukherjee.



2014

- On 24th August 2014, MDI Murshidabad Campus was inaugurated by the then Hon'ble President of India Shri Pranab Mukherjee in order to launch Post Graduate Program in Management. Classes for the 1st batch (2014-16) of PGDM comprised of 19 students representing different parts of India.



2011-2013

- MDI Murshidabad started operating from its Calcutta Office & conducted MDPs covering different spectrum of Organisations like RBI, NABARD, SBI, LIC, SAIL, Coal India, IOCL, Berger Paints, L&T Construction etc.



2010

- The foundation stone for MDI Murshidabad was laid on 31st October, 2010 by Shri Pranab Mukherjee, the then Hon'ble Union Minister of Finance, Govt. of India.



2007

- Increased intake in Post Graduate Programmes in Management



2006

- AMBA (Association of MBAs) UK accredited MDI's fulltime Post Graduate Programmes. MDI became the first and only B School in India to be internationally accredited.
- Post Graduate Programme in International Management (PGP-IM) launched in collaboration with European School of Management (ESCP-Europe), France.
- Post-Graduate Programme in Public Policy & Management (PGP-PPM) launched.



2005

- Post Graduate Programme in Energy Management (PGPEM) established in association with the Ministry of Power and USAID.
- MoU for School of Public Policy and Governance signed with Ministry of Personnel and Training, GOI.
- MDI accredited by South Asian Quality Assurance System (SAQS).



2010

- Post-Graduate Programme in Human Resource Management (PGP-HRM) launched.
- Executive Fellow Programme in Management (EFPM) launched.



1999

- Fellow Programme in Management (FPM) launched.
- Post Graduate Programme in Management (PGPM-PT) launched.



1996

- Training activities move up to include policy level programmes; Advanced Management Programme (AMP) started.



1994

- Full-time Residential Post-Graduate Programme in Management (PGPM) launched.



1998

- National Management Programme (NMP) – a full-time, residential programme sponsored by Department of Personnel & Training, Ministry of HRD, GOI launched.



1984

- DBC project completed.



1977

- Development Banking Centre (DBC) started first sectoral project funded by Developmental Financial Institutions.



1972

- MDI set-up Training, Consulting & Research activities commenced.

CAMPUS

INFRASTRUCTURE

Spread across 10 acres, the campus is one of the most modern in the country, aimed at nurturing future professionals with a global outlook. The Murshidabad campus is equipped with state of the art technologically robust infrastructure, which includes resource centres and sports facilities. The spacious and scientifically designed Student's hostel has capacity to accommodate nearly 400 students.

Library

Management Development Institute Murshidabad (MDIM) Library is known as the Chaitanya the named after Chaitanya Mahaprabhu, a renowned Indian Saint. It was set up in 2014 and is one of the best Business School library in East India.

The library is available for 24/7. The mission of the library is to provide convenient and user-friendly access to current, global, and relevant information by identifying, acquiring, organizing, and retrieving information in various formats (print and non-print) in order to serve the information needs of the stakeholders and meet their teaching, research, consulting, training, and learning needs.

The strength of the library is its Physical Collections, Cutting-edge technology i.e RFID, Remote Access, Bloomberg Global Database, Industrial Databases, Digital Collection i.e E-Journals, E-Books, and E-Databases which are accessible from any networked computer within or outside of the campus, that offer Scholarly, Company and Industry information.

The library provides a range of specialized services, i.e.,

1. Reference Service,
2. Current Awareness Service,
3. User Orientation Programme, and
4. ILL service, apart from other traditional services.
5. Research Support Service

The MDIM library is now a hybrid library, combining traditional print resources with digital technologies, and is committed to its larger mission of meeting the research, education,



and learning requirements of MDIM's Faculty, Students, and Research Community. (Learning requirements of Research Community along with MDIM's Faculty, Students)

E-journal

Online Journals

1. EMERALD Management Journal Collection
2. Sage Collection

Membership

1. National Digital Library of India (NDLI)
2. DELNET
3. INFLIBNET

E-Database

1. CMIE Prowess IQ
2. CMIE Industry Outlook
3. CMIE Economic Outlook

Cases

1. HBR
2. IVEY
3. Emerald

Video Conferencing Facility:

MDIM has an internet-based Video Conferencing Facility setup. This facility is used for placement interviews, corporate talks, virtual student seminars and classes of various subjects etc.

Bloomberg Finance Lab

The Bloomberg Finance Lab aims to support advanced applied research in financial markets and equip finance students and managers with the mathematical and conceptual theories and best practices in financial markets that go into the creation and management of innovative financial products.



COMPUTER CENTRE

MDIM has a state of art computing facility consisting of 251 PC nodes/laptop including two servers, connected Campus Infrastructure 10 on a high speed Gigabit Ethernet Fiber Optic/UTP based network in a distributed Windows and Linux environment

1. Computer Lab:

MDIM has two Computer Lab equipped with the 142 numbers of state-of-the-art computing facilities along with LCD projectors are installed in the lab which are being used by students and MDP participants.

2. Classrooms:

All the classrooms are equipped with projection systems with computer/laptop internet connectivity.

3. Data Center:

MDIM data center has two servers and one storage stack connected on high-speed Gigabit Ethernet Fiber Optic/UTP based network in a distributed Windows and Linux environment consisting of following IT infrastructure protection system and facilitation system among others:

- **Firewall:**

The Campus Network is protected using Sophos/Cisco Firewall. Virus protection is provided through Kaspersky End Point Security for Business – Advance. The MDI Murshidabad implements a very strict security policy to ensure the highest levels of network health and safety.

- **E-mail system:**

The Google based email system which is widely used and is very user- friendly which allows users to access emails, both from inside the campus and outside.

4. Internet Connectivity:

MDI Murshidabad has dedicated Internet Leased Line (ILL) which offers high-speed and uninterrupted Internet connectivity from anywhere on the campus, through the campus network.

5. Wi-Fi Facility:

To provide flexibility and convenient access to network facilities, Wi-Fi equipment have been installed at various places in campus like Library, Boys' Hostel, Girls' Hostel, Board Room & Director's Office, Executive Hostel, Cafeteria, and other outdoor locations of the campus etc.

6. Digital Signage:

Digital Signage's are installed at various locations of the campus, which displays the information about MDIM activities i.e. latest information about MDIM events, corporate movie of MDIM etc.





STUDENTS HOSTELS

The Spacious and scientifically designed Student's hostel has a capacity to accommodate nearly 400 students

- Rooms with attached balconies
- TV & Wi-Fi Facility
- Washing and press facility
- Housekeeping services
- Sick room
- Foreign students wing Campus Amenities



CAMPUS AMENITIES

- ATM
- Gymnasium
- Amphitheatre style air-conditioned classrooms
- Ample avenues for Sports facilities
- Medical facilities
- Ambulance Service
- Swimming pool
- Cafeteria
- Executive Hostel (SIRAJ).
- Convenience Store



CANTEEN

The Canteen, AAHAR is well equipped with all modern Kitchen Accessories and well-furnished Dining hall.



CORE FACULTY



JAIN Ajay K

Director & Professor

Ph.D.(IIT Kanpur), PGDPM (NIPM Kolkata)
Post-Doctoral Fellow (Aarhus University,
Denmark & ISB Hyderabad)

Areas of Interest: - Indian Thought &
Management, Self-Leadership, Emotional
Intelligence, Organization Design and
transformation, silence & voice, social
power, psychological well being



CHANDA Debasish

Professor, Operations Management

Dean (Academic)
Ph.D (Engineering) - Department of
Computer Science & Engineering
Jadavpur University,
PGDBM (IIM Calcutta), BE (Electrical)
Jadavpur University

Areas of Interest: Business-Technology
(Enterprise Architecture) Consulting, SOA
Consulting, Strategy Consulting
for Enterprise Transformation



SWAR Biranchi Narayan

M.A.(Economics), MBA (Marketing), Ph.D
(Marketing)

Professor, Marketing Management

Chairperson - Marketing Area, Internal
Quality Assurance Cell(IQAC)
& Progression Committee

Areas of Interest: Marketing of Services, CRM,
Retail Management, Product and Brand
Management and Marketing Analytics
& Intelligence.



GIRI Sunil

**Associate Professor, Operations
Management**

B. Tech, MBA, Ph.D

Areas of Interest: Operations Management,
Operations Strategy, Supply Chain
Management & Suppliers Management



ABICHANDANI Yogita

Associate Professor, Human resources & OB

Chairperson - Admission
Chairperson -Capital Purchase &
Campus Construction, Development and
Maintenance Committee
Ph.D (University of Georgia, USA)

Areas of Interest: Leadership, Critical HRD, &
International HRD



PAUL Pinku

Associate Professor, Accounting & Finance

Chairperson- Finance Area
MBA, M.Com, Ph.D (Utkal University)

Areas of Interest: Financial Accounting,
Management Accounting, Corporate
Finance, and Investment Management



GANGAVATHI KRISHNABABU Chetan

Associate Professor - Finance

Chairperson - Students Affairs
Chairperson - Budget & Investment
Committee

MBA (Karnatak University, Dharwad), Ph.D
(Jain University, Bengaluru)

Areas of Interest: Corporate Finance,
Financial Modelling, Investment
Management, Financial Markets, Trading
Strategies, and Valuation



GAAN Niharika

Assistant Professor, HR/OB

Chairperson -HR/OB

Chairperson - Continuing Education
Ph.D (Nirma University of Science and
Technology), PM&IR (Utkal University)

Areas of Interest: Industrial Relation
& Labour Laws, Talent Mindset and
Competency Management, Learning and
Development,
Cross Culture and IHRM, HR Analytics, Power
of Negotiation, Organization Behaviour, and
Human Resource Management.



MITRA Paroma

Assistant Professor, Economics

Area Chairperson - Economics
Chairperson- Anti Ragging Squad
B.Sc. (ECO), MBA, Ph.D

Areas of Interest: Applied Microeconomics,
Applied Macroeconomics, Economic
Sustainability etc.



BANERJEE Souvik

Assistant Professor, Finance

Chairperson, MDIM Case Research Centre
(MDIMCRC)

Chairperson, Library
Editor, MDIM Business Review
B.E., MBA (K.J.Somaiya Institute of
Management Studies and Research), Ph.D
(Vellore Institute of Technology)

Areas of Interest: Corporate Valuation,
Corporate Finance, Project Finance,
Structured Finance



SENGUPTA Amrita

Assistant Professor

Chairperson - PGDM & Examination committee
Area Chairperson Quantitative Techniques
Chairperson Centre for Entrepreneurship and Start-ups
Warden Girl's Hostel
MA Economics (Jadavpur University) Ph.D (IIT Kharagpur)

Areas of Interest: Statistics for Management, Management Science Models, International Economics, Environmental Economics, International Business Management, Development Economics and Microeconomics.



SINGHAL Neeraj

Assistant Professor, Strategic Management

MBA, Ph.D (FMS, Gurukul Kangri University Haridwar)
Chairperson - Students Discipline & Student Counselling

Areas of Interest: Strategic Management, International Business, Global Strategy, Export Import Documentation, Green Business



PAL Bikramjit

Assistant Professor,

Information Management
Chairperson-Digital Infrastructure and Computer Center, ERP
Ph.D.(University of Kalyani, West Bengal)

Areas of Interest: Business Analytics, V-Commerce, Database Management, Cyber Security, Blockchain, Green Computing



SAINI Shivani

Assistant Professor-Marketing

Academic Qualification: Ph.D., MBA, UGC-NET

Area of Interest: Consumer Experience Management, Consumer Behaviour, Customer Relationship Management, and Sustainable Management



MITRA Suddhachit

Assistant Professor-Marketing

M.Sc.(IIT Kharagpur), M.Phil. (WBUT), Fellow of the Institute of Rural Management Anand (IRMA)

Areas of Interest: The Diffusion of Innovation Theory; Aggregate Models of Diffusion of New Products; Consumer Behavior; Marketing Models and Analytics; Rural Marketing; Social Marketing; Advertising Management; Product Management



GUPTA Vineet

Assistant Professor-Marketing

Academic Qualification : Ph.D.(I.I.T.) (UGC, NET)

Area of Interest: Marketing Management, Brand Management, International Business



PANDIT Abhijit

Assistant Professor-Marketing

Academic Qualification: PhD, MBA, MSc., MIMA, IIMCW

Area of Interest: Consumer Behaviour, Marketing Models and Analytics, Marketing Research, Marketing of Services, Sales and Distribution Management, Business to Business Marketing, Retail and Franchise Management, Branding and Promotion, Logistics and Supply Chain Management, Product Management, Marketing Practices and Implementation, Marketing Planning, Strategic Marketing.



GUEST FACULTY

Prof. Naman Sharma

Assistant Professor, Indian Institute of Foreign Trade
Kolkata
Ph.D. (Management), Gurukul Kangri Vishwavidyalaya

Prof. Naveen Pol

Associate Professor, ISBR Business School
Ph.D., Kousali Institute Of Management Studies

Mr. Vineet Kumar

Senior Professional – People Analytics, Cargill
M.Sc.(Statistics), University of Agricultural Sciences,
Bangalore

Shri Adika Ratna Sekhar

Chairman and Managing Director, Balmer Lawrie & Co. Ltd.
Master of Social Work with specialization in Personnel
Management,
Industrial Relations & Labour Welfare from Osmania
University

Prof. Vinod Thakur

Assistant Professor in Strategy Area, MDI Gurgaon
PhD in Strategy from Indian Institute of Management,
Lucknow

Prof. Prantik Ray

Professor, XLRI, Jamshedpur
MBA(Finance), MA (Economics), DBF(ICFAI)

Mr. Ashish Banka

HR Leader - Talent & Culture, Cradlewise
Post Graduate Diploma, Human Resource Management,
Institute of Management Technology, Ghaziabad

Prof. Priyanka Vallabh

Associate Professor, Organizational
Behavior & Human Resource Management, MDI Gurgaon
PhD in Organizational behavior area from XLRI – Xavier
School of Management, Jamshedpur

Prof. Siba K Udgata

Professor, School of Computer and
Information Sciences University of Hyderabad
(An Institute of Eminence)
PH.D. in Computer Science, Berhampur University

Prof. Vidhu Gaur

Ph.D. English Literature from University of Kota, Rajasthan
Associate Professor, Strategy & General Management, MDI
Gurgaon

Prof. Parul Gupta

Ph.D. (Law), Faculty of Law- Jamia Milia Islamia, New Delhi
Associate Professor, Business and Labour Laws Strategy
and General Management, MDI Gurgaon

Prof. M Shameem Jawed

Associate Professor, Indian Institute
of Management, Visakhapatnam
FPM (PhD) in Finance & Accounting from IIM Indore

Prof. Sangeeta Shah Bharadwaj

Professor, Information Management,
Management Development Institute Gurgaon
Ph.D. from BITS, Pilani

Prof. Rupamanjari Sinha Ray

Associate Professor, Economics & Public Policy, MDI
Gurgaon
JRF-NET Research Fellow of Jadavpur University

Prof. Jayanta Kumar Seal

Ph.D. in Portfolio Management and
Security Analysis, Rabindra Bharati University
Professor, Indian Institute of Foreign Trade

Prof. Lalatendu Kesari Jena

Associate Professor, Human Resource Management, XIM
University
Post Doc (Loyola, Spain), Ph.D from IIT
Kharagpur, UGC- NET (JRF - HRM)

Prof. Imlak Shaikh

Associate Professor, Accounting & Finance, MDI Gurgaon
Ph.D. from Indian Institute of Technology Bombay (IIT-
Bombay)

Prof. Bibek Roy Choudhuri

Ph.D. (Economics), JNU, New Delhi
Associate Professor, Economics, IIFT-Kolkata

Prof. Dimple Grover

PhD in Corporate Governance & Ethical Climate: An
interdisciplinary work – Psychology and Management,
Indian Institute of Technology, New Delhi
Associate Professor – Tata Institute of Social Sciences
(TISS), Hyderabad Campus

Prof. Madhulika Sagaram

PhD in Molecular and Environmental Plant Science,
Master's (Texas A & M University, College Station, Texas)
Founder at Ajahn - Redesigning Learning, Hyderabad

Mr. Sahil Nayar

MMS in Human Resources, University of Mumbai
Senior Associate Director – KPMG, TEDx Speaker

Mr. Mayur Satyavrat

Perusing EFPM(PHD) from ISB Hyderabad on Culture and value creation and future of Organisation/leadership
Publicis Sapient, VP & global Head learning,OD & talent

Prof. Subrata Kumar Ray

LLM, Fellow Member of ICSI,
Adjunct Faculty, Department of
Management & Business Administration
Ex General Manager & Company Secretary, MSTC Ltd.

Mr. Abhijit Sarkar

Entrepreneur, JOBexo
Ex-System Engineer, Tata Consultancy Services

Prof. Oindrila Dey

Assistant Professor- Economics at
Indian Institute of Foreign Trade, Kolkata
Ph.D. in Economics from the Department
of Economics, Jadavpur University, Kolkata

Mr. Sashi Kumar

General Manager – Business Development
at Indian Oil Corporation Limited

Prof. Anupama Prashar

Associate Professor in Operations Management,
Management Development Institute Gurgaon
PhD in Operations Management from Punjabi University

Mr. Ashish Kumar

Founder & Ceo, Biziga Solutions Pvt Ltd

Prof. Gautam Dutta

Ph.D., Indian Institute of Technology, MBA, B.E (Mechanical)
Professor, Indian Institute of Foreign
Trade (Research, Teaching, Training related to the area like
International Marketing and Entrepreneurship)

Prof. Ajay Kumar Chauhan

Ph.D. in Finance
Chief Consultant- ResearchShiksha
Formerly Assistant Professor at IMT-Ghaziabad

Prof. Amitava Ghose

M.A in Economics (Calcutta University)
Professor of Economics, HOD of Department of
Commerce, Heritage College

Prof. Suvarna Sen

Ph.D. in Applied Psychology, University of Calcutta
Former Dean – Academics- Jyotirmoy School of Business
Guest Faculty, ICAI, IIFT, Jadavpur University etc.
Consulting Psychologist

Prof. Manoj Kumar Pant

Phd from Aligarh Muslim University
OJT Programme Coordinator – PGDM (Retail Management)
Associate Professor of Retail Marketing, BIMTECH, Noida

Prof. Pratyush Banerjee

PhD in Human Resource Management,
The ICFAI University Dehradun
Associate Professor, IMI Bhubaneswar

Prof. Uttam Chakraborty

Ph.D. from National Institute of Technology
Karnataka (NITK) under School of Management
Associate Professor, Presidency University Bangalore

Prof. C.L. Bansal

Ph.D. in Corporate Governance from
Delhi School of Economics, University of Delhi
Visiting Professor, IIMs at Rohtak, Ranchi, Sirmaur
Former Senior Professor in the area of Law, Governance,
and Public Policy at the Management Development
Institute (MDI), Gurugao

Prof. Vinay Ramani

Ph.D. and M.A. in Economics (University at Buffalo)
Associate Professor, Department of Management Sciences,
IIT Kanpur

Prof. Amit Kumar Gupta

PhD & M.Tech from the department of
Industrial and Management Engineering, IIT Kanpur
Associate Professor, Operations Management, MDI
Gurgaon
Chairperson – NMP and Executive Management
Programme (EMP)

Prof. Swagato Chatterjee

FPM (Doctoral Program) in Marketing, IIM Bangalore
Assistant Professor, Marketing and Analytics,
Vinod Gupta School of Management, IIT Kharagpur

Prof. Kaushik Mandal

Ph.D. (Business Administration), The University of Burdwan
Associate Professor, NIT Durgapur

Prof. S K Tapasvi

Professor, Management Development Institute Gurgaon
Ph.D. (Sociology), IIT Kanpur

Prof. Ankur Roy

Ph.D. in Strategic Management from Banasthali Vidyapith
Assistant Professor, Strategy & General Management, MDI
Gurgaon

Prof. Neeraj Kaushik

Ph.D. from Faculty of Management Studies, Maharshi
Dayanand University, Rohtak on Customer satisfaction in
Indian Aviation Sector: An Analytical Study 2009
Associate Professor, National Institute of Technology,
Kurukshetra

Mr. Rahul Jalan

Director, Biziga Solutions Private Limited

Prof. Shiv S Tripathi

PhD in Strategy area from Vinod Gupta
School of Management, IIT Kharagpur
Associate Professor, Strategy & General Management, MDI
Gurgaon

Prof. Ashok Panjwani

Ph.D. from IIM Ahmedabad
Professor, Operations Management, MDI Gurgaon
Dean - Administration, Compliance, Institutional Services
and Finance & Accounts

Prof. K. R. R. Gandhi

Ph.D Mathematics (CMJ University), M.Phil.
Mathematics (Periyar University)
Member A.P State Planning Board, Government of Andhra
Pradesh
Guest Faculty, MDI Murshidabad

Prof. Dhruv Nath

Director at Lead Angels Network
Formerly Professor at MDI Gurgaon
Doctorate in Computer Science

Prof. Sandeep Goel

Double Doctorate, one in Finance; and another in
Accounting from Faculty of Management Studies (FMS),
University of Delhi
Professor, Accounting & Finance, MDI Gurgaon

Mr. Vishal Verma

Head of Human Resources, Alumnus Software Limited

Prof. Alope Kumar Sen

LLB, MBA, PhD (University of Burdwan)
Course coordinator – HRM, Indian Institute for Foreign
Trade Kolkata
Former Professor & Director, School of Management
Science Bengal Engineering and Science University,
Shibpur (Currently IEST)

Prof. Asok Kumar Banerjee

Ex-Chairman, IIMC Alumni Association,
Ex-Faculty IIM Calcutta



CENTRE FOR EXCELLENCE

CENTRE FOR AGRIBUSINESS & FOOD PROCESSING

VISION

Making Agribusiness sustainable by breakthrough contribution with motive of economic development of the country where as no agro produce is wasted and no one starves of food.

OBJECTIVES

- To conduct action oriented research in agribusiness area
- Focus on preparing plans and policies to help the government
- Dissemination of business knowledge to agricultural sector
- To impart education and training to individuals for developing managerial skills in the area of agribusiness
- To offer training courses for policy makers, executives and those in charge of various agribusiness plans
- To run agribusiness incubation centre

CENTRE FOR ENTREPRENEURSHIP AND STARTUPS

VISION

Creating a strong foundation of academic learning in the field of entrepreneurship not only to acquaint students with concepts but also with the application of the same. Inculcating a culture of innovation and an entrepreneurial spirit on the campus, through various activities and campaigns. Serving as a catalyst for entrepreneurship by supporting and incubating entrepreneurial ideas.

OBJECTIVES

- To train the youth to use their skills to turn opportunities into reality
- To increase the awareness of entrepreneurship as a career option
- To provide inputs for entrepreneurship awareness, business creation and small business development
- To promote entrepreneurship and educate start-ups in different business related aspects
- To train the youth to develop entrepreneurial skills to take up self-employment

CENTRE FOR ARTIFICIAL INTELLIGENCE & MACHINE LEARNING

VISION

Leveraging the latest tools, nurturing collaborative culture and disseminating customer oriented innovations to relevant areas of business.

OBJECTIVES

- Establish an AI-ML CoE to provide cutting edge AIML based business solutions to Industry
- To carry out research on state of the art AI ML based business-technology orientation
- Create differentiation for MDIM
- Position MDIM as the go-to Institute for Industry and Academia
- File for Patents

POST GRADUATE DIPLOMA IN MANAGEMENT

Objectives

Management Development Institute Murshidabad, Post Graduate Diploma in Management (PGDM) is a 2-year fulltime residential programme designed to nurture students and help them build and enhance their managerial competence. The meticulously structured programme will enable students to:

- Understand the social, economic, political, technological and ecological environment to make them environmentally and socially responsible ethical managers through hands-on-learning experiences
- Become effective leaders, who can achieve results beyond expectations and transform organizations
- Emphasis on lateral thinking so that they evolve with innovative ideas, alternative solutions, and set benchmark for others through enabled entrepreneurial skills
- Imbibe values of discipline, integrity, justice and fairness so that they promote and maintain high ethical standards in management
- Develop a global mind-set so that future managers can meet the challenges of international competition

Curriculum Design

The PGDM curriculum has been designed to enrich student's skills and abilities in order to enable them in applying management theories and concepts in live problems existing in business and industry. The programme enables students to identify and diagnose complex problems in management through hands on learning experiences. It includes gamut of pedagogy: lectures, case studies, seminars, assignments, live projects, group discussions, business games, outbound based experiential learning activities, educational excursions, role plays, simulation exercises, structured and unstructured group work, and field visits. Consistent with state-of-art technology, the programme integrates the use of computers (IT) in the learning process. The students undertake several field based projects



(live projects) so that they can get better insights into real life situation. These all will inevitably assist students to achieve high standards of excellence.

Programme Structure

Core Courses

The PGDM course curriculum is spread across six terms with the bulk covered in the first three terms. These core courses will enhance the ability to communicate, analyse situations and make decisions by adopting quantitative and qualitative techniques. It even helps them to develop a holistic view of the different functional areas and the business environment. During this period, it is mandatory to opt for courses in general management and major functional areas, such as Finance and Accounting, Marketing, Operations Management, Information Technology Management, Organizational Behaviour, Human Resource and Strategic Management. They get exposure to the basic disciplines of Economics, Behavioural Sciences, Managerial Communication, Business Law, Quantitative Methods and Decision Sciences.

Summer Internship

At the end of the first three terms, students are required to undertake an industry internship or summer training to work on a project / life problem an organization. The internship usually spans over a period of eight weeks. This is a compulsory component of the curriculum for the completion of the academic requirements. It is designed to provide exposure to organizational work setting, develop an understanding of business realities, learn how to apply theory in real life business situations and find its relevance.

Specializations

In the second year, the student opts for elective/ optional courses to specialize in a maximum of two functional areas.

These areas of specialization may deal with any of the following:

- Finance
- Human Resource
- Marketing
- Supply Chain

All elective Courses, however, may not be offered, as this would be determined by the number of students showing interest in aforementioned area of specializations. Details about the electives are made available to students when they join MDIM. To specialize in an area, a student must opt for a minimum of five elective courses offered in that area that assigns a weightage of 15 credits and three each for a course. Students will be allowed to opt in a range of 14 to 17 electives. However, CGPA would be decided based on the best 14 electives out of total electives where students have scored relatively better.

The Institute has envisaged new electives in line with latest demands of the students and corporate like Econometrics and many more expected to appear in the forthcoming academic session that will meet corporate requirements.

Evaluation

The evaluation system for the PGDM has been designed to achieve the following:



- Evaluate the progress of learning of each student
- Prescribe and promote certain acceptable and uniform standards of comprehension
- Encourage healthy and constructive competition among the students MDIM follows a system of continuous evaluation. Throughout the term, students have to appear in various tests on their ability to understand concepts, learn techniques and apply them to problems in the real life situation relevant to corporate. At each stage of the course through continuous feedback, the students would be in a position to gauge their performance and take remedial measures in order to make improvements. In each course, a student will be thus awarded a grade sheet only. The weighted average of all courses taken by a student in the programme will give the Cumulative Grade Point Average (CGPA).

Recognition

On successful completion of the programme requirements, a student will be awarded a Post Graduate Diploma in Management, PGDM, which has the approval of the All India Council for Technical Education (AICTE), Government of India and accredited by National Board of Accreditation (NBA) for the academic years 2024-25 to 2026-27 i.e. up to 30th June, 2027.

COURSE CURRICULUM

First Year

Term	Course Code	Course Name	Core / Elective	Credit
Term-I	C101	HUMAN BEHAVIOUR IN ORGANIZATIONS	Core	3
	C102	LEGAL ASPECTS OF BUSINESS	Core	3
	C103	MANAGEMENT ACCOUNTING-I	Core	3
	C104	MARKETING PLANNING	Core	3
	C105	MANAGERIAL COMMUNICATION-I	Core	3
	C106	MICROECONOMICS	Core	3
	C107	STATISTICS FOR MANAGEMENT	Core	3
Term-II	C201	BUSINESS ANALYTICS-I	Core	3
	C202	HUMAN RESOURCE MANAGEMENT	Core	3
	C203	CORPORATE FINANCE-I	Core	3
	C204	ECONOMIC ENVIRONMENT AND POLICY -I	Core	3
	C205	MANAGEMENT ACCOUNTING-II	Core	3
	C206	MANAGEMENT SCIENCE MODELS	Core	3
	C207	MANAGERIAL COMMUNICATION-II	Core	1.5
	C208	MARKETING PRACTICES AND IMPLEMENTATION	Core	3
	C209	OPERATIONS MANAGEMENT	Core	3
Term-III	C301	BUSINESS ETHICS AND CORPORATE SOCIAL RESPONSIBILITY	Core	1.5
	C302	ECONOMIC ENVIRONMENT AND POLICY-II	Core	3
	C303	MANAGEMENT INFORMATION SYSTEMS	Core	3
	C304	RURAL MARKETING & MANAGEMENT	Core	3
	C305	CORPORATE FINANCE-II	Core	3
	C306	STRATEGIC MANAGEMENT-I	Core	3
	C307	ENTREPRENEURSHIP AND NEW VENTURE CREATION	Core	1.5
	C308	RESEARCH METHODS IN BUSINESS	Core	3

Second Year

Term IV: Summer Internship (3 Credits), Core Course: Strategic Management-II (3 Credits), Business Analytics-II (3 Credits), Electives (Multiple courses offered. Students choose to study 4 to 5 courses)

Term V: Electives (Multiple courses offered. Students choose to study 5 to 6 courses)

Term VI: Electives (Multiple courses offered. Students can choose the electives to complete a minimum 42 credits of electives)

List of Electives (Offered in Term IV, V and VI)

Course Code	Human Resource	Credit	Course Code	Finance	Credit
E401	INDUSTRIAL RELATIONS & LABOR LAWS-I	3	E405	CORPORATE RESTRUCTURING AND BUSINESS VALUATION	3
E402	TALENT, MINDSET AND MANAGERIAL COMPETENCY	3	E406	DERIVATIVES AND RISK MANAGEMENT	3
E403	PERFORMANCE MANAGEMENT		E407	INVESTMENT ANALYSIS AND PORTFOLIO MANAGEMENT	3
E404	HR ANALYTICS	3	E408	TRADING STRATEGIES	3
E501	INDUSTRIAL RELATIONS & LABOR LAWS - II	3	E504	FIXED INCOME SECURITIES	3
E502	LEARNING AND DEVELOPMENT	3	E505	FINANCIAL MODELING	3
E503	STRATEGIC AND SUSTAINABLE HRM	3	E506	PROJECT APPRAISAL & FINANCE	3
E602	POWER OF NEGOTIATION	3	E507	INTERNATIONAL CORPORATE FINANCE	3
Course Code	Marketing	Credit	Course Code	Finance	Credit
E409	MARKETING OF SERVICES	3	E604	RISK MANAGEMENT FOR BANKS AND FINANCIAL INSTITUTIONS	3
E410	SALES AND DISTRIBUTION MANAGEMENT	3	E605	STRUCTURED FINANCE	3
E411	CONSUMER BEHAVIOUR	3	Course Code	Supply Chain	Credit
E412	MARKETING ANALYTICS	3	E413	BUSINESS TECHNOLOGY CONSULTING STRATEGIES	3
E508	BRAND MANAGEMENT	3	E414	PROJECT MANAGEMENT	3
E509	PRODUCT MANAGEMENT	3	E415	SUPPLY CHAIN MANAGEMENT	3
E510	RETAILING AND FRANCHISING	3	E512	SERVICE OPERATIONS MANAGEMENT	3
E516	INTERNATIONAL MARKETING	3	E513	STRATEGIC SOURCING AND SUPPLIER MANAGEMENT	3
E607	ADVERTISING MANAGEMENT	3	E514	MANAGEMENT OF QUALITY	3
E608	BUSINESS TO BUSINESS MARKETING	3	E610	ARTIFICIAL INTELLIGENCE & MACHINE LEARNING (AIML)	3
E609	CUSTOMER RELATIONSHIP MANAGEMENT	3	E611	OPERATIONS STRATEGY	3
Course Code	Economics	Credit	Course Code	Finance	Credit
E416	APPLIED ECONOMETRICS TOOLS FOR MANAGER	3	E606	SUPPLY CHAIN FINANCE	3
E615	INTERNATIONAL ECONOMICS	3	E614	SUSTAINABLE OPERATIONS AND SUPPLY CHAIN	3
Course Code	General Management	Credit	Course Code	Information Management	Credit
E613	ENTREPRENEURIAL FINANCE, SALES AND MARKETING	3	E515	E COMMERCE AND E BUSINESS	3
			E517	BUSINESS ANALYTICS-III	3
			E612	BUSINESS INTELLIGENCE	3

Note: The above list of electives is tentative and not binding on the Institute. Actual offerings will depend on the size of the group, which shows interest in a course. The Institute also will consider new electives in line with recent developments and availability of expertise to offer the same.

ADMISSION PROCESS

Eligibility

- The candidates should be able to furnish valid score of CAT 2024/XAT 2025/GMAT for the PGDM Programme of MDI Murshidabad.
- The candidates must have at least 50% marks or equivalent CGPA in both X and XII.
- The candidate must have minimum 3 year's Bachelor's Degree, with at least 50% marks or equivalent CGPA in any discipline from any University incorporated by an Act of the Central or State legislature in India or other educational institutions established by an Act of Parliament or declared to be deemed as a University under Section 3 of UGC Act, 1956, or possess an equivalent qualification recognized by the Ministry of HRD, Government of India. The Bachelor's Degree or equivalent qualification obtained by the candidate must entail a minimum of three years of education after completing higher secondary schooling (10+2) or equivalent. Candidates appearing for the final examination for the Bachelor's degree (or equivalent examination) and completing all requirements for obtaining the Bachelor's degree by 30th June, 2025 can also apply, subject to furnishing evidence to that effect latest by 1st October, 2025; otherwise they may be asked to withdraw from the programme.
- The basis for computing the percentage obtained by the candidate would be based on the practice followed by the university/institution/board from where the candidate has obtained the degree/ certificate. In case of the candidates being awarded grades/ CGPA instead of marks, the equivalence would be based on the equivalence certified by the university/institution/board from where they have obtained bachelor's degree/certificate. In case the university/ institution /board does not have any scheme for converting CGPA into equivalent marks, the equivalence would be established by MDIM by dividing obtained

CGPA(X) with the maximum CGPA(Y) and multiplying fraction so obtained by 100 e.g. $(X/Y)*100$.

Online Application

Online application forms of MDI Murshidabad (MDI M) and MDI Gurgaon (MDI G) are common. Applicants can apply by visiting MDI Murshidabad website and MDI Gurgaon website and follow the process mentioned.

The common Application Form has the following options:

- Management Development Institute Murshidabad
- Management Development Institute Gurgaon
- Both Application Form fees is as under:
 - * **INR 1,180/- for MDIM (inclusive of 18% GST)**
 - * **INR 3,000 /- for MDIG (inclusive of 18% GST)**
 - * **INR 3,590/- for both (inclusive of 18% GST)**

Online registration will be Open till Friday, 22nd November 2024, 17:00 hrs. Candidates have to make an online payment using Credit/Debit card/Net Banking.

The Online application Portal will be Opened in Phase II from 25/11/2024 till 10/2/2025 for the PGDM Programme of MDI Murshidabad.

Selection Process

Shortlisting of candidates for the selection process will be done on the basis of the details provided in the application form and their CAT 2024. Shortlisted candidates will be called for the selection process at a center in one of the following cities: Bangalore, Gurugram, Kolkata, Hyderabad, Chennai and Mumbai. Centers other than Kolkata and Gurugram are tentative. The selection process may also be conducted online, for which the intimation will be given to the short-listed candidates in advance.

Foreign / OCI/ PIO/ Children of Indian Workers in Gulf Countries applicants can be considered for admission on the basis of their valid GMAT scores. Applicants have to apply online by visiting MDI M website <https://www.mdim.ac.in>. Online registration for Foreign / OCI/ PIO/ Children of Indian Workers in Gulf Countries applicants will be Open till Friday, 22nd November 2024, 17:00 hrs.

The final selection of the candidates will be based on weightages of CAT-2024/ valid GMAT score (as applicable), GD & PI, Academic merit, Academic diversity, Work experience, Sports and extracurricular activities and Gender diversity.

Admission Offer

Successful candidates will be intimated subsequently.

The fees and schedule of payment details are given below:

Fees and Other Expenses for PGDM 2025-27		
Particulars	1st Year (in ₹)	2nd Year (in ₹)
Tuition Fees	5,84,710	5,84,710
Lodging Charges	67,410	67,410
Boarding Charges	59,900	59,900
Study Material Fees	27,820	28,000
Students Welfare Activities	10,000	10,000
Library Fees	11,770	11,770
Alumni Fees	5,000	-
Medical Insurance	1,500	1,600
Security Deposit	20,000	-
	7,88,110	7,63,390
Total	15,51,500 (for two years)	

Schedule of Payments:

Fee Component	Instalment Amount(₹)	Due date
Instalment-I	2,65,000	At the time of admission
Instalment-II	2,65,000	16 th October 2025
Instalment-III	2,58,110	15 th Jan 2026
Instalment-IV	2,55,000	15 th July 2026
Instalment-V	2,55,000	15 th October 2026
Instalment-VI	2,53,390	13 th January 2027

Note:

- MDIM reserves the right to enhance fee and other charges at any point of time during the Academic Year. Due notice would be given, while making such changes.
- Same fees will also be applicable for Foreign / OCI/ PIO/ Children of Indian Workers in Gulf Countries applicants.
- MDIM uses the CAT/ Valid GMAT score for short-listing/ selecting the candidates for its Post-graduate Diploma in Management (PGDM).JIMs have no role either in the selection process or in the conduct of the programme offered by MDIM.

LIFE @ MDI MURSHIDABAD

Students Committees @ MDIM

Student Affairs Committee at MDIM aims to facilitate the students in carrying out various activities for their overall development and ensuring synergies to build MDIM brand. It is headed by Chairperson-Student Affairs. The Student Affairs committee works closely with the Clubs and Committees, and monitors its working.

Clubs @ MDIM

The students at MDI Murshidabad also participate in the different clubs related to the specialization area: Marketing, Finance, Operations, HR and Economics Club. The clubs stimulate the logical thinking of the students to spread awareness in the respective area and to provide opportunities to put the theoretical foundations into practice.

The club are involved in organizing quizzes, debates, symposiums in their interest areas.

- Markrone-The Marketing Club
- Finartha-The Finance Club
- Analytica -The Analytics Club
- Opcellence-The Operations Club
- HR Udbhav-The HR Club
- Eco Minds- The Economics Club
- Competeup- The Competition Club
- Swadhyay- The Yoga Club
- Adventure Club

ANNUAL EVENTS

- Vicarana
- Fingyan
- Entrepreneurship Day
- Frenite: A cultural event for fresher
- Business Quiz
- Independence Day Celebration
- Budget Xpress



- Diwali Celebration
- Ganesh Puja
- New Year Eve
- Republic Day
- Saraswati Puja
- Shiva Ratri
- Holi Celebration
- Adieu

STUDENTS AFFAIRS- CLUBS & COMMITTEES:

Activities of the Student Driven clubs & Committees

MARKRONE

The Marketing Club of **MDIM**

An amalgamation of theory and practice, the perfect blend of rigor and recreation, the Marketing Club at MDIM stands for all this and more. A club is created with the purpose of grooming marketing talent within the campus and providing a platform to the marketing enthusiasts to showcase their skills. The club aims at keeping members abreast with the latest on marketing while integrating the vast experience of its members across functions and industries such as advertising, research, sales, branding communication and digital marketing to name a few.

Objective-

1. To be an instrumental force in propagating marketing knowledge among the emerging marketers
2. To help the marketing fraternity of MDIM sharpen their skills through putting knowledge to practice
3. To facilitate the process of practice based learning for the marketing fraternity of MDIM by promoting application of skills and knowledge

Vision- Transforming ideas into actions and possibilities into successes.

Mission- To generate the best pool of marketers from MDIM who encompasses all facets of marketing to be industry fit.

FINARTHA

The Finance Club of **MDIM**

Finartha, the Finance Club of Management Development Institute Murshidabad formed with the ambitions of bridging the gap between the academic and professional worlds. The club brings together students with a shared interest in Finance to enjoy presentations from industry professionals, competitions, quizzes, finance-related discussions, casual and formal networking events as well as a variety of social events. It provides the platform for interactive discussions and orients oneself towards the world of business and commerce. The club plans to get into media through social as well as print medium to update the students, academic professionals and industry veterans about its various activities. It relentlessly makes attempt to provide students with additional resources to create industry readiness.

OBJECTIVES-

- Aims to keep acquainted with the current developments in the field of finance and focuses on research in areas such as financial markets, instruments, regulations, etc.
- Creates opportunities and provides a platform for simulation of real world scenarios so that each and every student is equipped with right kind of financial acumen.
- Organizes events where in the participants self-assess their financial quotient.

Vision: To stimulate the knowledge to the extreme limit of understanding of ourselves, our followers, our colleagues and all our stakeholders

Mission: We will strive to become the most revered knowledge base in the area of Finance in India by:

- Practicing a discipline to manage our own fund
- Publishing a weekly newsletter which is a repository of Finance knowledge Conducting events in the domain of finance
- Organizing knowledge sharing sessions with industry experts

ANALYTICA

THE ANALYTICS CLUB - "MAKE SENSE OUT OF DATA"

Aims - To channelize the enhancement of knowledge acquisition of analytics of the students.

Objective:

To provide students and professionals a platform for exploring the enriching world of analytics and its consulting. It would simultaneously coordinate and collaborate with the corporate. Also bringing the exciting opportunities of live projects as well, thus enabling the students gain a firsthand experience at different forms of analytics.

It would organize events, talks and workshops in order to assist the members and the student fraternity in evaluating career options in analytics and preparing for them in the near future. It would boost the knowledge of the student community in the domain of analytics via its publications, case competitions and other events conducted all-round the year.

Plan of Action: The club would organize a workshop on Microsoft Power BI, Data Analysis using Python & Ruby, Microsoft Excel

Events like: Case Study, Simulation games in near to real time scenarios, analytics themed quiz

Call for articles - Article writings based on Analytics the plan of action and the time of the workshops are kept, keeping in consideration of various activities of the other clubs and committees.

Having a firm grip on the technologies will equip the students with knowledge of application of analytics in the real world, which would put the students in a better position for placements. The essentiality of the knowledge of analytics is mentioned time and again by the Corporate Guests hence is the immediate requirement of it.

HR UDBHAV

The HR Club of MDIM

Overview: HR club at MDIM aims to provide a platform for students to learn basic concepts and applications in the field of human resources

through various effective tools such as Role Play, Management Games, and Guest Lectures by professionals held on a regular basis. The club focuses on the development of all the basic HR skills not only for the people in the field of HR but for all the stakeholders.



Objectives-

- To update students about the current trends in HR.
- To notify students about the applications in the corporate world.
- To provide students with an insight into the best practices existing in HR domain.
- Activities Planned On Continuous Basis

- Role play (Recruitment and Selection “interview session”)
- Presentations on recent trends in HR (Agile HR, HR analytics, Leadership)
- HR games (e.g., leadership games)
- Inviting guest speakers for HR Events
- Benefits to Institute from HR Club
- Helps in corporate relation building.
- Making students corporate ready by imparting skills and practical knowledge.
- Abreast the students with the latest development in the field of HR.

OPCELLENCE

The Operations Club of **MDIM**

The Supply Chain and Operation club of MDI Murshidabad is the platform for students to harness their potential in the field of Operations Management. The name is derived from the objective we, desire to achieve i.e. Operational exCELLENCE. OPCELLENCE is a hub where innovative ideas are garnered and nurtured for execution. Brainstorming, case discussions, simulation games, publications, quizzes, etc. are some of the activities conducted round the year to instill interest in the field of operations research and operations management.

Objective- To update the students about current trends in the field of operations and notify students about the practicality in the corporate world.

Vision- To make students industry ready in the field of operations.

Mission- To be a center of excellence and build competencies in the field of operations management, to be the platform for information sharing between industry and students.

ECOMINDS

The Economics Club of **MDIM**

Ecomind is the Economics Club of MDI Murshidabad. Economics govern the life of the individual, Society and the modern country of the world.

The club aims to make understanding economics a joyful affair and an effortless activity. Learn economics from an insightful and common sense, rather than as a subject involving mathematical equations and not so obvious theories. Market theory based games, competitions, opinion based articles, fun discussions, and guest lectures are some of the core activities of the club. Others include regularly following and sharing global as well as domestic affairs. The club also provides a platform to debate and discuss the prevalent policy issues that governing institutions continue to tackle with.

Objectives-

The objective of Ecominds is to learn economics from an insightful and common sense, rather than as a subject involving mathematical equations and not so obvious theories. Market theory based games, competitions, opinion based articles, fun discussions, and guest lectures are some of the core activities of the club. Others include regularly following and sharing global as well as domestic affairs.

Vision:

To create a platform which enables the students to apply the economics concepts and knowledge through different debates, competition and discussion.

Mission:

Mission of the club is to help students develop a larger perspective of the world around them, which in turn would help them to make better decisions makers when they step into the corporate world. The club also aims to make understanding economics a joyful affair and an effortless activity and talks on entrepreneurship on regular interval.

AAKRITI - CULTURAL COMMITTEE

AAKRITI is the Cultural Committee of MDI Murshidabad, responsible for all the intra as well as inter college cultural events in the college in an academic year.

Aims

- ✓ Celebrate the spirit of diversity of culture and unity therein



- ✓ Responsibility for organizing fresher's and farewell parties and events every year
- ✓ Organizing cultural events so that students can thoroughly enjoy each festival
- ✓ Contribute to events by identifying and channelizing exemplary talent in dance, music, performing arts, etc.

Objectives

- ✓ TO CREATE an environment which cherishes the life of the campus.
- ✓ TO PROMOTE the hidden talents inside the population of the campus.
- ✓ TO TAKE an active interest in the cultural welfare of the college.
- ✓ TO UNITE the population in bonds of friendship,

good fellowship and mutual understanding.

- ✓ TO PROVIDE a platform for everyone to cherish life and interacting with each other.
- ✓ TO ENCOURAGE tech-savvy minded people to get involved into cultural activities and set their emotions free.

Vision

To foster a vibrant community of artists and create a center for exploration, collaboration and cultural fusion within the performing, visual and media arts as well as their connection with the life inside the campus.

Mission

Aakritians, the Cultural Committee of MDI Murshidabad works to preserve the various cultures found in every corner of the world

reflected in music, art, dance, history and natural arts. The principal goal is the investigation, compilation, documentation, preservation and dissemination of traditional as well as modern culture of the world through arts, history and ecology.

The cultural Committee has several clubs under it namely the Choreo Club, Drama Club, Singer's Club, Art & Photography Club etc.

SPORTS COMMITTEE

SPORTSCOMM is the sports committee of MDIM which is responsible for all the sporting activities and also organizes events from time to time, which are beneficial for both the physical and mental health of the students, professors and staff. We also represent the institute in external tournaments and competitions.



Objective- Our objective is to nurture the passion for sports of all the members of our institute and provide them with an opportunity for showcasing their talents and skills. We also want to help and support them in growing their skills while bringing glory to both the individual and the institute.

Vision- Nurturing Passions to attain glory

Mission- To Encourage and nurture sports and fitness activities while harnessing the skills and talents of all the members of our college. By active participation, we want to achieve glory to our members and our institute.

ADVENTURE CLUB

It encourages students to take adventure as a team sport and also gives them the opportunity to experience the thrill and excitement involved, go out in nature and enjoy its beauty and serenity with a thought to keep it preserved for the generations to come. The members of this club work to develop a spirit of adventure among the students. Adventure does not necessarily mean climbing mountain, swimming with sharks or climbing on cliffs. It means risking yourself by leaving a little piece of you behind in all those you meet along the way.

OBJECTIVE-

- ✓ To promote healthy adventure activities, especially camping, trekking and climbing etc.
- ✓ To develop a sense of importance of adventure sports.
- ✓ To promote integrity and solidarity through adventure sports.
- ✓ To explore new dimensions of adventure.

VISION-

To develop mental strength of students by doing adventure activities which cannot be taught in any classroom or board room.

MISSION-

Our mission is to motivate the next generation of outdoor enthusiasts and environmental stewards by cultivating in our students a passion and respect for the natural world through frequent engagement in recreational activities that improve their physical, mental, and emotional health.

SVADHYAYA (YOGA CLUB)

WHERE THE BODY & MIND ARE ONE

About Club/Committee: The yoga club of MDIM, is all about promoting the fitness and mental peace through yoga and meditation along

with organizing certain events for imparting the knowledge of yoga in a fun way. It is also an attempt to promote rich cultural heritage of India.

OBJECTIVES:

- ✓ To enable the student to have good health
- ✓ To practice mental hygiene
- ✓ To possess emotional stability.
- ✓ To integrate moral values.
- ✓ To attain higher level of consciousness.

Vision: Our vision is to create an environment where an individual can observe physical fitness, mental calmness, personal growth and spiritual truth by the medium of rich cultural heritage of Yoga.

Mission: Our mission is to promote yoga and meditation as a mean of keeping ourselves physically fit and mentally strong among the students and providing them with all possible assistance to adopt & avail the benefits of yoga.

CompeteUp- "The competition club of MDI Murshidabad"

Aim- To enable the eligibility or participation channels and ensure full participation in corporate and inter B-school Case Study Competition organized by various Global Organization for selected B- Schools.

OBJECTIVE-

- ✓ Open participation channels for Case Study competitions, specifically the corporate ones
- ✓ Do Case Solve via Workshops
- ✓ Create in-house case study to solve and organize intra-college case competitions via D2C/ InsidellM portals
- ✓ Organize GL on Corporate Case Study Solving Strategies

Plan of Action:

The club would integrate with D2C portals and various other channels for maintaining proper flow of information at the nick of time to ensure the availability and active participation in corporate case study competitions.

The club will focus on organizing workshops on Case Study strategies, Simulation games in near to real time scenarios. The plan of action and the time of the workshops are kept, keeping in consideration of various activities of the other clubs and committees.

Having a firm grip on the approach and proper guidelines to crack the respective case studies will equip the students with how the knowledge is to be used in the real world which would put the students in a better position for placements.

HOSTEL AND MESS COMMITTEE

- To ensure hygiene, quality, variety and balanced healthy food in canteens and cafeterias
- Plan and customize menu in each trimester subject to available budget.

Welfare activities are student driven and development oriented apart from being a redressal forum for addressing the critical problems faced by them. The students socially responsible have four pronged objectives: make the students socially responsible citizen, strengthening their managerial skills, learn by doing and teach them to abide law and order.

In order to fulfil such objectives, we are having following committees as part of student welfare:

- Cultural Committee
- Sports Committee
- SR Committee
- PR and Media Committee
- Alumni Committee
- Hostel and Mess Committee

SUMMER PLACEMENT PGDM BATCH 2023-25

BATCH DEMOGRAPHICS



182

BATCH STRENGTH

80%

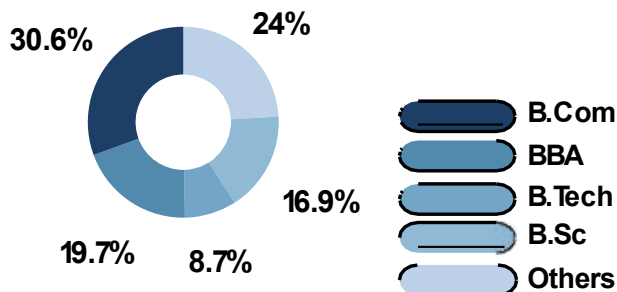


20%

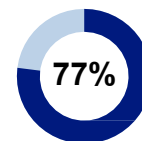


GENDER RATIO

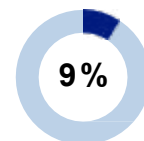
ACADEMIC BACKGROUND (23 - 25)



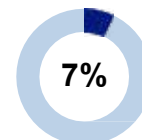
WORK EXPERIENCE



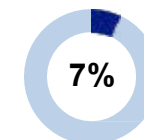
Freshers



0-12 Months

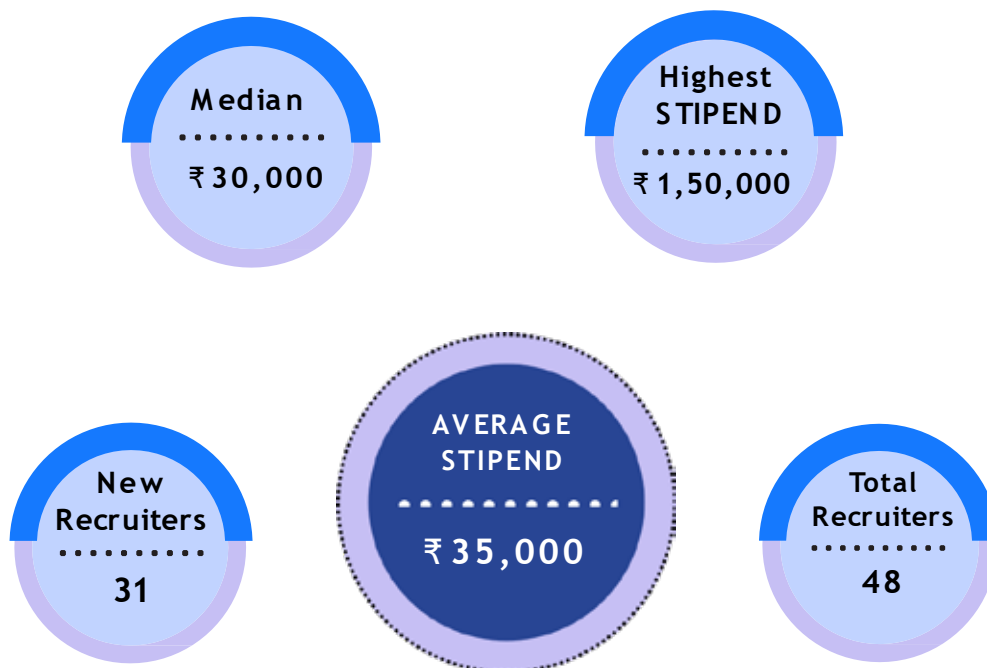


13-24 Months



25+ Months

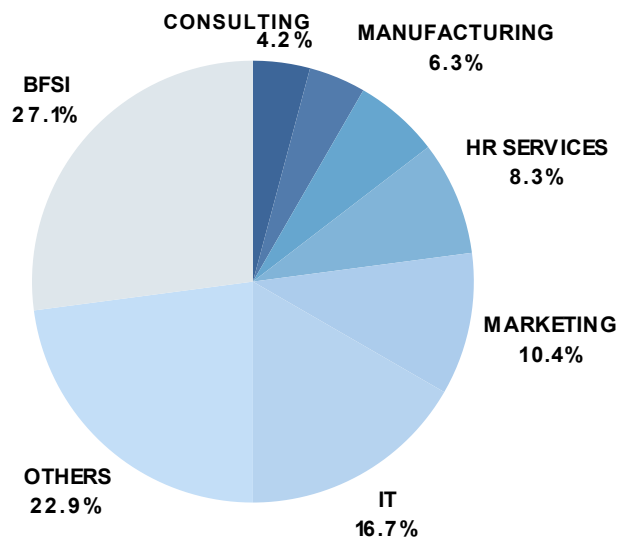
PLACEMENT HIGHLIGHTS



The placement season saw participation from a total of 48 recruiters in various domains such as Strategy, Finance, Marketing, Human Resources, and Supply Chain & Operations.

Summer Placements for the academic year 2023-25 have once again affirmed the faith of the industry in the students of MDIM. We are extremely obliged to all our stakeholders including our honorable Acting Director, [Prof. \(Dr.\) Debasis Chanda, PhD.](#), faculty members, alumni students, staffs for ensuring record-breaking placement figures.

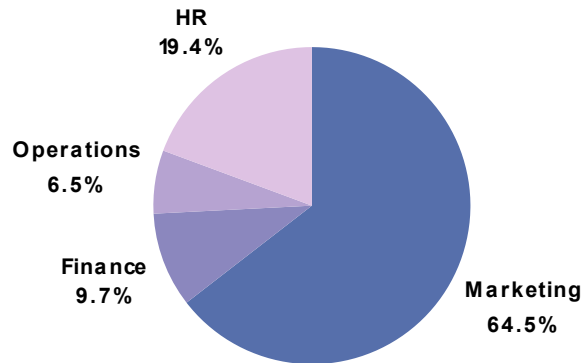
SECTOR WISE BREAKDOWN



The placement season of 2023-25 witnessed a diversity of recruiters across BFSI, IT, MARKETING, HR SERVICES, MANUFACTURING, CONSULTING and others. BFSI emerged as the most sought-after domain accounting for 27.1 % of the total offers received. The other sectors were automobile, energy, telecommunication, manufacturing, and supply chain. The continuous faith of the recruiters have helped this Institute achieve greater milestones.

The students have commenced their glorious management careers and are on their journey to build their ever-growing trust that the recruiters have in the ingenuity of MDIM students. We are committed to carrying the MDI legacy and building and nourishing these relationships for the years to come.

DOMAIN WISE BREAKDOWN



In the Marketing Domain, profiles were offered in the area of Research Intern, Trade Operations Digital Marketing Intern, Global Strategic Alliance, Global Trade Relations, Market research, Sales Trainee, Sales and Marketing Intern, Marketing Research Intern, Digital Marketing Intern, Data Science, Category management, Growth Marketer Intern, Account Management Intern, Marketing Intern, Market Research, Business Development, Management Trainee, Market Research, Marketing Intern, Marketing Strategy & Brand Alliances, Customer Experience Intern, Marketing Research, Graphic Designer, Content Writer, Retail Operation & Marketing Marketing Strategy, Sales Executive, Digital Marketing, Content Writer, Social Media Manager Sales and Marketing Intern, Management Trainee.

In the Finance Domain, profiles were offered in the area of Equity Research & Portfolio Management, Finance Intern, Underwriting, Finance & Accounts Intern

In the Human Resources Domain, profiles were offered in the area of Management Trainee (HR – Learning and Development), Talent Acquisition, Human Resource Intern, HR Intern HR- Learning & Development, HRBP, Executive-HR, HR Talent Acquisition, HR - Product Development, HR Generalist, Recruitment Associate

In the Operations Domain, profiles were offered in the area of Product Intern, Data Analytics, Operations Executive, Product Engineer.

SUMMER PLACEMENT PROMINENT RECRUITERS



*Recruiters are mentioned in alphabetical order.

SUMMER PLACEMENT REPORT 2023-2025

CAMPUS PLACEMENT

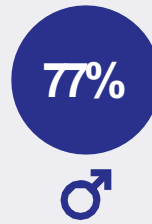
FINAL PLACEMENT PGDM BATCH 2022-24

BATCH DEMOGRAPHICS



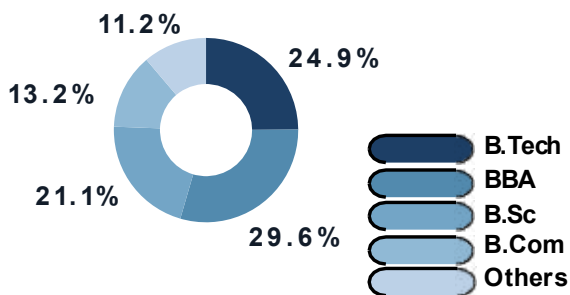
188

BATCH STRENGTH

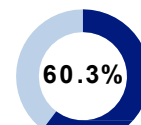


GENDER RATIO

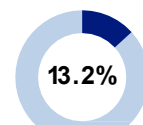
ACADEMIC BACKGROUND (22 - 24)



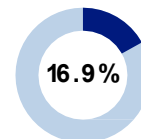
WORK EXPERIENCE



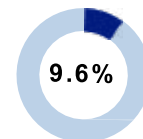
Freshers



1-12 Months

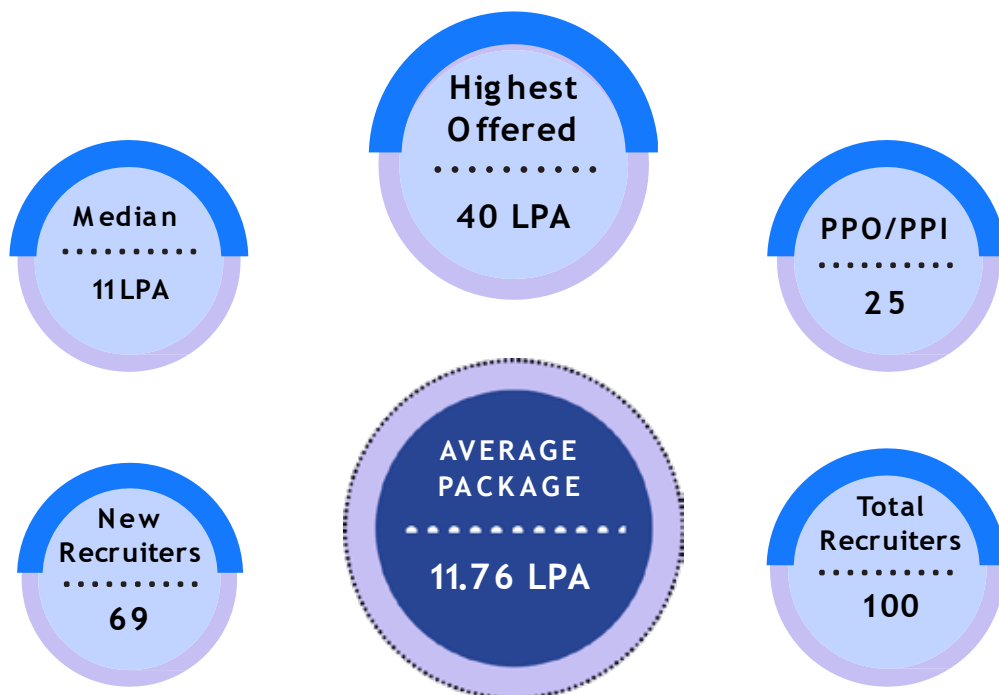


13-24 Months



24+ Months

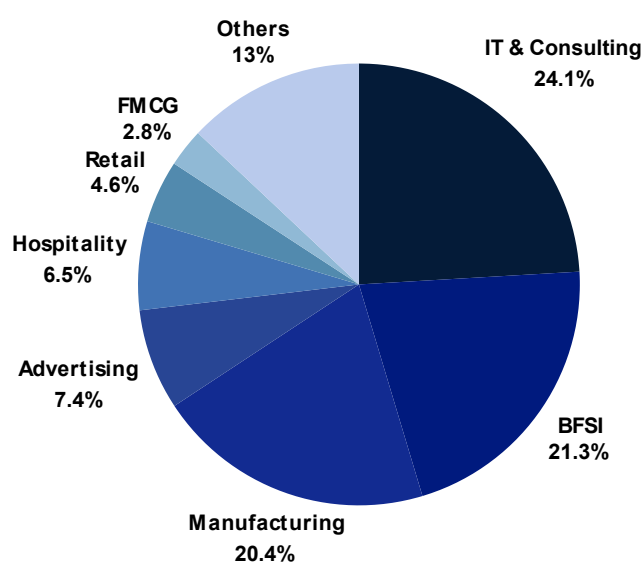
PLACEMENT HIGHLIGHTS



The placement season saw participation from a total of 98 recruiters in various domains such as Strategy, Finance, Marketing, Human Resources, and Supply Chain & Operations.

Final Placements for the academic year 2022-24 have once again affirmed the faith of the industry in the students of MDIM. The students of MDIM also received PPOs & PPIs from various reputed companies across different domains. We are extremely obliged to all our stakeholders including our honorable Acting Director, [Prof. \(Dr.\) Debasis Chanda, PhD.](#), faculty members, alumni students, staffs for ensuring record-breaking placement figures.

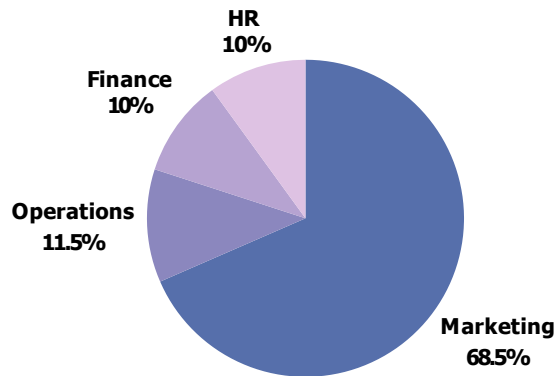
SECTOR WISE BREAKDOWN



The placement season of 2022-24 witnessed a diversity of recruiters across BFSI, IT, FMCG, MANUFACTURING, CONSULTING and others. IT & Consulting emerged as the most sought-after domain accounting for 24.1 % of the total offers received. The other sectors were automobile, energy, telecommunication, manufacturing, and supply chain. The continuous faith of the recruiters have helped this Institute achieve greater milestones.

The students have commenced their glorious management careers and are on their journey to build their ever-growing trust that the recruiters have in the ingenuity of MDIM students. We are committed to carrying the MDI legacy and building and nourishing these relationships for the years to come.

DOMAIN WISE BREAKDOWN



In the Marketing Domain, profiles were offered in the area of Customer Experience Manager, MT - Team Coach, Key Account Manager (Sales, Business Analyst, CRM Executive, Product Manager, Sales Manager - Personal Loan, MT- Program Manager (Government Business), Business Consulting, Business Analyst, MT- Cloud Sales / Inside Sales, Associate Research Analyst / Data Analyst, Territory Business Head– Strategy, Business and Sales, Account Management (B2B Sales), Business Analyst – MBA Marketing, Sales and Marketing, Personal Banker - Retail Branch Banking, Project Manager, Deputy Manager 2, Senior Associate Consultant, Sr. Growth Manager - South India Region, Graduate MT, Sales Specialist, Assistant Manager – Business Development, Associate Research Strategist, / Sr. Sales Executive, MT in Business Development (IT Sales), Trainee Business Analyst, MT- HR, Central Cell – Sales, People Manager / Service Delivery Manager, Sales, Store Manager, MT (Marketing and Sales)

In the Finance Domain, profiles were offered in the area of Mortgage Banking Analyst , Credit Analyst (Experienced) , Management Trainee- Finance Business Analyst – MBA Finance, Management Trainee -Finance, Manager – Finance, Manager – Capital Resourcing, Probationary Officers, Underwriter and others.

In the Human Resources Domain, profiles were offered in the area of Management Trainee (HR – Learning and Development), Management Trainee – HR, Deputy Manager –HR, Human Resources – HRBP, Management Trainee – HR, Management Trainee – Human Resources and more.

In the Operations Domain, profiles were offered in the area of Import and Export Executive, Business Analyst - MBA Operations, Business Analyst - MBA Operations, MT- Service Recovery, MT – Operations, MT-Area Business Manager, Probationary Officers, MT – Purchase, MT – Program Management, (PMO)"Management Trainee- Organizational Excellence, MT- Area Head - Parts Business and others.

OUR PROMINENT RECRUITERS



*And many more...

*Recruiters are mentioned in alphabetical order.

FINAL PLACEMENT REPORT 2022-2024

**National Anti-Ragging Helpline: 1800 180 5522 (24 x 7
Toll Free Number) and Email: helpline@antiragging.in**

ANTI-RAGGING COMMITTEE

(A) Internal Members

- Prof. Ajay K Jain (Director) – Chairperson
- Dr. Chetan G.K. – Member
- Dr. Niharika Gaan – Member
- Dr. Shivani Saini – Member
- Mr. Debasis Gupta – Coordinator
- Mr. Sayantan Sinha – Member
- Mr. Joydeep Mukherjee – Member
- One student representatives from 1st year (to be nominated by chairperson)
- One Student coordinator from 2nd year (to be nominated by committee)

(B) External Members

- Shri Sanjib Kumar Jain, Parent of an existing student (Ms. Purbi Jain-23PGDM091)
- IC, Raghunathganj PS
- Shri Swapan Banerjee, Journalist
- Ms. Dolly Karmakar, Social Worker



ANTI-RAGGING SQUAD

- Dr. Paroma Mitra – Chairperson
- Mr. Sayantan Sinha – Coordinator
- Mr. Partha Choudhury – Member
- Mr. Joydeep Mukherjee – Member
- Mr. G.G.P. Singh – Member
- Ms. Dayawanti Tarmali – Member
- Mr. Suvojit Chowdhury – Member
- Mr. Jogen Sharma – Member
- Ms. Pali Biswas – Member

STUDENTS COUNSELLING COMMITTEE

- Dr. Neeraj Singhal – Chairperson
- Dr. Yogita Abichandani – Member
- Dr. Niharika Gaan – Member
- Dr. Amrita Sengupta – Member
- Dr. Vineet Gupta – Member
- Mr. Partha Choudhury – Member
- Mr. G.G.P. Singh – Coordinator
- Mr. Jogen Sharma – Member



Revised procedure for students to file online Anti-Ragging Affidavit

- Logon to http://www.antiragging.in/affidavit_standalone_form.php
- Fill the form (Institution & Course details are given below)
- You will get an acknowledgement email after successful submission of the form.
- Forward the said email to nodalofficer_ar@mdim.ac.in

Click here to download the UGC Regulation on curbing the menace of ragging in higher educational institutions 2009
Click here to download the AICTE Regulation on Anti-Ragging.





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