



# ANNUAL MDP CALENDAR 2025-26

## Management Development Programmes for 2025-26

| S. No | MDP Programme Topics  | Faculty name  | Area   | Mode    | MDP - Date           | Fee                              |
|-------|---|---|--|---------|----------------------|----------------------------------|
| 1     | Finance for Non-Finance Managers                                      | Dr. Chetan G. K. & Dr. Souvik Banerjee                            | Accounting & Finance                         | Offline | 12-14 August 2025    | Rs.10,000/ day /participant+ GST |
| 2     | Finance for Technical Executives                                      | Dr. Pinku Paul & Dr Sunil Giri                                    | Accounting & Finance                         | Offline | 28-30 January 2026   | Rs.10,000/ day /participant+ GST |
| 3     | Financial Planning and Analysis for Decision Making                   | Dr. Chetan G. K. & Dr. Souvik Banerjee                            | Accounting & Finance                         | Offline | 19-21 March 2026     | Rs.10,000/ day /participant+ GST |
| 4     | Supply Chain Finance  | Dr. Pinku Paul & Dr Sunil Giri.                                   | Accounting & Finance & Operations Management | Offline | 15-17 January 2026   | Rs.10,000/ day /participant+ GST |
| 5     | Demand Forecasting and Its Uses                                       | Dr. Paroma Mitra  | Economics                                    | Offline | 20-22 February 2026  | Rs.10,000/ day /participant+ GST |
| 6     | Cost Behaviour, Analysis and Optimization                             | Dr. Paroma Mitra  | Economics                                    | Offline | 8-10 August 2025     | Rs.10,000/ day /participant+ GST |
| 7     | Green Computing   | Dr. Bikramjit Pal   | Information Management                       | Offline | 18-20 June 2025      | Rs.10,000/ day /participant+ GST |
| 8     | Data Visualization  | Dr. Bikramjit Pal   | Information Management                       | Offline | 29-31 October 2025   | Rs.10,000/ day /participant+ GST |
| 9     | Analytics using Excel, Python, Power BI                               | Dr. Bikramjit Pal   | Information Management                       | Offline | 3-5 September 2025   | Rs.10,000/ day /participant+ GST |
| 10    | Business Intelligence for Decision Making                             | Dr. Bikramjit Pal   | Information Management                       | Offline | 3-5 December 2025    | Rs.10,000/ day /participant+ GST |
| 11    | Cross-Cultural Issues in Marketing Local Goods Abroad                 | Dr. Vineet Gupta  | Marketing                                    | Offline | 7-9 September 2025   | Rs.10,000/ day /participant+ GST |
| 12    | Digital Marketing Trends and Insights                                 | Dr. Shivani Saini   | Marketing                                    | Offline | 26-28 November 2025  | Rs.10,000/ day /participant+ GST |
| 13    | Sales and Distribution Management                                     | Dr. Biranchi Narayan Swar   | Marketing                                    | Offline | 9-11 December 2025   | Rs.10,000/ day /participant+ GST |
| 14    | Essentials of Marketing Analytics                                     | Dr. Abhijit Pandit  | Marketing                                    | Offline | 2 -4 January 2026.   | Rs.10,000/ day /participant+ GST |
| 15    | Service Excellence  | Dr.Biranchi Narayan Swar  | Marketing                                    | Offline | 6-8 January 2026     | Rs.10,000/ day /participant+ GST |
| 16    | Planning and forecasting sales for new products in the Indian context | Dr.Biranchi Narayan Swar, Dr. Abhijit Pandit and Dr. Vineet Gupta | Marketing                                    | Offline | 16-18 March 2026     | Rs.10,000/ day /participant+ GST |
| 17    | Strategies for Rural Markets  | Dr. Vineet Gupta  | Marketing                                    | Offline | 24-26 March 2026     | Rs.10,000/ day /participant+ GST |
| 18    | Leading Organizational Transformation                                 | Dr. Ajay K. Jain Dr. Yogita Abichandani                           | OB & HR                                      | Offline | 2-4 June 2025        | Rs.10,000/ day /participant+ GST |
| 19    | Developing Leadership Competencies                                    | Dr. Ajay K. Jain Dr. Yogita Abichandani                           | OB & HR                                      | Offline | 21-23 August 2025    | Rs.10,000/ day /participant+ GST |
| 20    | Labour Code and Negotiation   | Dr. Niharika Gaan   | OB & HR                                      | Offline | 13-15 September 2025 | Rs.10,000/ day /participant+ GST |
| 21    | Leadership and Emotional Intelligence                                 | Dr. Ajay K. Jain Dr.Niharika Gaan                                 | OB & HR                                      | Offline | 13-15 October 2025   | Rs.10,000/ day /participant+ GST |
| 22    | The Art of Negotiation and Conflict Management                        | Dr. Niharika Gaan & Dr. Amrita Sengupta                           | OB & HR and Quantitative Techniques          | Offline | 12-14 June 2025      | Rs.10,000/ day /participant+ GST |
| 23    | The Art of Effective Communication                                    | Dr. Niharika Gaan & Dr. Amrita Sengupta                           | OB & HR and Quantitative Techniques          | Offline | 19-21 November 2025  | Rs.10,000/ day /participant+ GST |
| 24    | Robust and Lean Supply Chain Management                               | Dr. Debasis Chanda & Dr. Sunil Giri                               | Operations Management                        | Offline | 10-12 September 2025 | Rs.10,000/ day /participant+ GST |
| 25    | Project Management  | Dr. Debasis Chanda  | Operations Management                        | Offline | 12-14 November 2025  | Rs.10,000/ day /participant+ GST |
| 26    | AI & ML for Industry  | Dr. Debasis Chanda  | Operations Management                        | Offline | 17-19 December 2025  | Rs.10,000/ day /participant+ GST |

## Management Development Programmes for 2025-26

| S. No | MDP Programme Topics                       | Faculty name   | Area  | Mode    | MDP - Date          | Fee                              |
|-------|--|--|---|---------|---------------------|----------------------------------|
| 27    | Statistics made easy for Professionals     | Dr. Amrita Sengupta                                    | Quantitative Techniques   | Offline | 4-6 February 2026   | Rs.10,000/ day /participant+ GST |
| 28    | Strategic Excellence for Growth            | Dr. Neeraj Singhal                                     | Strategic Management,   | Offline | 14-16 December 2025 | Rs.10,000/ day /participant+ GST |
| 29    | Strategic Sourcing and Supplier Management | Dr. Neeraj Singhal<br>Dr. Pinku Paul<br>Dr. Sunil Giri | Strategic Management,<br>Accounting & Finance<br>and Operations<br>Management | Offline | 9-11 February 2026  | Rs.10,000/ day /participant+ GST |

## Certificate Courses for 2025-26 (ONLINE/OFFLINE/HYBRID)

| S No | MDP/Shot Term Programme Topics                                | Faculty name  | Area  | Duration   | Short Term Programme-Date    | Fee                          |
|------|---|---|---|--|------------------------------|------------------------------|
| 1    | Short-term certificate course: Corporate Finance for Managers | Dr. Pinku Paul,<br>Dr. Chetan G K<br>Dr. Souvik Banerjee        | Accounting and Finance  | 3 months in hybrid mode including campus immersion | November 2025 - January 2026 | Rs. 1 Lakh /participant+ GST |
| 2    | Short-term certificate course: Marketing Management           | Dr. Biranchi Narayan Swar                                       | Marketing   | 3 months in hybrid mode including campus immersion | September 2025 onwards       | Rs. 1 Lakh /participant+ GST |
| 3    | Short-term certificate course in HR                           | Dr. Ajay K. Jain<br>Dr. Yogita Abichandani<br>Dr. Niharika Gaan | OB & HR   | 3 months in hybrid mode including campus immersion | January 2026 onwards         | Rs. 1 Lakh /participant+ GST |
| 4    | Short-term certificate course in Supply Chain Management      | Dr. Sunil Giri<br>Dr. Debasis Chanda                            | Operations Management   | 3 months in hybrid mode including campus immersion | February 2026 onwards        | Rs. 1 Lakh /participant+ GST |
| 5    | Short-term certificate course: Sustainability for Excellence  | Dr. Sunil Giri,<br>Dr. Pinku Paul<br>Dr. Neeraj Singhal         | Operations Management,<br>Finance and Strategic<br>Management | 3 months in hybrid mode including campus immersion | January to March 2026        | Rs. 1 Lakh /participant+ GST |

**Note:-** Besides the MDPs and Certificate Courses mentioned above, we can design, develop, and conduct customized training programmes as per the requirement of Organizations.



## About MDI Murshidabad

Management Development Institute (MDI) was set up as an autonomous body in 1972. With an intention to impart management education, nurture local talent, and groom them to become global Leaders, Management Development Institute (MDI), launched its second campus in Murshidabad in the year 2014. The foundation stone was laid on the 31<sup>st</sup> of October 2010 at Jangipur, Murshidabad, West Bengal by the then Honorable Union Minister of Finance, Govt. of India, Shri Pranab Mukherjee. In 2014, MDI Murshidabad (MDIM) launched its Post Graduate Diploma in Management (PGDM). It was commemorated in the presence of the then honorable President of India Shri Pranab Mukherjee, by an inspiring address by him to our first batch of PGDM students on the 24<sup>th</sup> of August, 2014. This was followed by a deliberation made by Shri Arun Jaitley, then Hon'ble Minister of Finance, Defence & Corporate Affairs, Govt. of India. PGDM offered by MDIM is recognized and accredited by the All-India Council for Technical Education (AICTE), New Delhi, National Board of Accreditation (NBA). PGDM course is also recognised as equivalent to MBA by AIU for a period of three years (01.07.2024 to 30.6.2027). The Murshidabad campus is a part of MDI's vision to nurture and promote local talent and enterprise. The campus of MDI Murshidabad is in the central part of the State of West Bengal, India. MDIM prides itself in not only providing management Education but also developing ethical corporate citizens for tomorrow's India.

## Management Development Programme (MDP)

MDI Murshidabad has been conducting Training Programmes of strategic intent since inception. In this regard our MDPs not only aim at acquiring and upgrading knowledge and competencies in generic areas but also assist in specific areas to thrive in the competitive world of business. Our fundamental programmes revolve around leadership, Change Management, Managerial Effectiveness, Sales Excellence, Cost Management, as well as emerging issues like AI&ML, Business Analytics, HR Analytics, Digital Marketing, and Data Science. MDIM is committed to impart quality management education. It understands the requirements of the modern business organizations and offers need-based customized MDPs to meet the organizations' excellence. To do so, the pedagogy adopted across the MDPs is based upon experiential learning exercises that believe in learning while doing.

We are also conducting open MDPs for several valued clients who herald from various sectors. Such MDPs have been developing the holistic perspectives of the clients to resolve any given issues through cross-pollination of ideas.

## OUR COMPETENCIES

### FACULTY

The biggest strength of the Institute is its renowned Faculty. Our faculty members have distinguished academic and professional achievements and are actively involved in teaching, training, and research and consulting. The short profile of the Faculty members who will be associated with this programme are appended below for ready reference-



**Prof. (Dr.) Ajay K. Jain**  
**Director MDI Murshidabad and Professor, Leadership and Organizational Design**

**Prof Ajay K. Jain** has earned his Ph.D. from Indian Institute of Technology, Kanpur and had been a post-doctoral fellow of Aarhus University, Denmark (2012-2014) and Indian School of Business Hyderabad (2003). Prof Jain has also worked as the Director of Institute of Management Studies Ghaziabad (2018-2019) and received a prestigious award of most charismatic leader in management education from Education Post and ASSOCHAM in Jan 2019.

Prior to joining MDI Murshidabad as the Director and Professor, he was working as a Dean and Professor of Leadership and Organization Design in MDI Gurgaon. He has also worked as founding chairperson of the center of excellence for Indian Thought and Management at MDI Gurgaon.



**Prof. (Dr.) Debasis Chanda**  
**Dean-Academic and Professor, Operations Management**

**Dr. Debasis Chanda** holds PhD (Engineering) from Department of Computer Science & Engineering, Jadavpur University, PGDBM from Indian Institute of Management Calcutta (IIMC) and BE (Electrical) from Jadavpur University. He brings in twenty plus years of cross-functional experience in the Information Technology industry and 5 plus years of experience in the Engineering Industry. He is also certified as an Enterprise Architect by The Open Group (TOGAF).



**Prof. (Dr.) Biranchi Narayan Swar**  
**Dean-Continuing Education & New Programmes (FPM/ Online PGDM/ BBA) and Professor, Marketing**

**Dr. Biranchi Narayan Swar** is M.A. (Economics), MBA (Marketing) and Ph.D (Marketing of Services). He was ranked 3rd in order of merit in B.A (Economics) and M.A. (Economics) in the University Examination. Dr. Swar has been awarded the National Scholarship from the Ministry of HRD, Government of India. He is an alumnus of IIM, Indore and has more than 20 years of rich teaching, research and industry experience in reputed organizations. His areas of expertise in teaching are Marketing of Services, Sales and Distribution Management, Customer Relationship Management, Product and Brand Management, Marketing Analytics and Retail Management etc. Dr. Swar conducted various MDP/EDPs in the area of sales and marketing like (Sales planning and distribution management, how to create a service excellence organization, Advanced data analysis for effective marketing decisions, how to boost your Sales, managing products and brand building strategies for Organizational Growth etc.) for the corporates like DVC, IOCL, HUL, Sony, RINL, NALCO, Voltas, SAIL Union Bank of India, Emami Papers Ltd, John Distilleries and many more.



**Dr. Sunil Giri**  
**Associate Professor- Operations Management.**

**Dr. Sunil Giri** is B.Tech (Electrical Engineering) MBA and PhD in Supply Chain Management. He has handled various positions like Director, School of Business, Member Academic Council, Chairman Board of Studies (SOB), Chairman MDP & Consulting (COM) at SMVD University. He is associated with various Universities in various capacities. He is having 14 years of rich experience in management teaching, training & consulting and research. His research interest is Sustainable Supply Chain, QR Logistics, Humanitarian Logistics, Supply Chain visibility, Lean manufacturing, Quality Management. He offers Courses and sessions on the topic like operations Management, Supply chain Management, Global Logistics, Supplier Relationship management, Supply chain modelling, Benchmarking both for academic and training mode. He has taken training sessions in campus and in company MDP's conducted for executives/officers of various organizations like SAIL(CMO), Berger Paints, Cedilla Pharmaceuticals, Hindustan Co-Co Cola, Lupin, Intex, Water health, United phosphorous, Sarveshwar Overseas, Indian Forest Service (IFS) Officers to list a few. He has taken up various Projects and consulting to Intex Technologies, BPRD, AICTE, JKSERC. He has guided various Ph.D Scholars and had in his name publications in national and international Journals.

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**Dr. Pinku Paul**  
**Associate Professor- Accounting & Finance**

**Dr. Pinku Paul** is MBA, M.Com, PhD. in Business Administration. She is UGC NET qualified. She has over 14 years of teaching and research experience. Her research interest is in the area of behavioural finance, financial services, banking and insurance industry. She teaches subjects like Financial Management, Managerial Accounting and Control, Security Analysis and Portfolio Management, Project Appraisal, Financial Services, Banking Management and Insurance Management. She has authored several papers, which have been published, in national and international journals. She has also worked as Management Trainer in the World Bank Second India Development Marketplace (IDM) 2007 project on "Capacity Building of Rural Women on Production and Marketing of Cashew Apple Juice". She has been awarded as Best Professor in Financial Management in 2015 during 23rd Business School Affaire & Dewang Mehta National Education Awards. She is a life Member of Indian Accounting Association.

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**Dr. Chetan G. K.**  
**Associate Professor- Accounting & Finance**

**Dr. Chetan** is presently working as Associate Professor – Finance at Management Development Institute, Murshidabad. He pursued MBA degree in Finance from Karnatak University, Dharwad and holds Doctorate degree in Finance from Jain University, Bengaluru. He served as Associate Professor of Finance at Kirloskar Institute of Advanced Management Studies (KIAMS), Harihar for six years. He also taught courses of Finance at KIAMS, Pune as part of faculty exchange programme. He worked as lecturer of Finance at Bapuji B-Schools, Davangere for about five years prior joining KIAMS. He also worked as Dealer for Equities and F&O at Kotak Securities Ltd. before joining academia.

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**Dr. Yogita Abichandani**  
**Associate Professor- Human Resource Management**

**Dr. Yogita Abichandani** is the Associate Professor – HR & OB at Management Development Institute, Murshidabad, West-Bengal. Awarded as the distinguished alumni (Circle of 50) of her program at the University of Georgia for the year 2019, she has strived for research and teaching excellence since the beginning of her career. She was the former Area Chair and Associate Professor – HR & OB at Symbiosis International (Deemed University) and a Tenure Track Assistant Professor at University of North Carolina System- WCU, USA. Her research interests are Women Leadership, Critical HRD, and Feminist HRD. She graduated with a doctorate from the University of Georgia, USA in 2012. She has over 17 years of experience across multiple sectors and is currently serving as the Advisory Board Member for North Carolina State Employees Credit Union, Asheville, North Carolina. She has published in several national and international conferences and journals. She is the Co-Chair for the India Special Interest Group at the Academy of HRD, USA, a member of Society of HRM, USA and India. She consults with NGOs in various capacities both in USA and India and provides developmental blueprints to organizations for strategic planning. She also volunteers with various education-based NGOs in India for teacher pedagogy development.

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**Dr. Niharika Gaan**  
**Assistant Professor- Human Resource Management**

**Dr. Niharika Gaan** holds PhD in Management from the Institute of Management, Nirma University of Science and Technology. She has been associated with corporate and academia in variety of role including faculty, practitioner, trainer, researcher, and consultant with a span of 18 and half years majorly in the area of HR. Her areas of expertise in teaching are Industrial relation and Labour Laws, Talent, Mindset and Competency Management, HR Analytics, Power of Negotiation, Human Resource Management, Organizational Behaviour, Training and development and International Human Resource Management. Her international collaboration has culminated in publishing papers in top-tier competitive journals which carry high impact and citation scores such as International Journal of Retailing and Consumer Services, International Journal of Bank Marketing, European Management Journal, Current Psychology, and Telematics and Informatics R. She has presented papers in international conference of repute such as European academy of management, Asian academy of management, and got her paper accepted in conference organized by FT 50 journal 'Human Relation'.



**Dr. Paroma Mitra**  
**Assistant Professor- Economics**

**Dr. Paroma Mitra** is Assistant Professor of Economics. She is also Area Chairperson of Economics, Chairperson of CSR committee, Student Affair and Student Counselling. She did her Ph.D. in Management from NIT Durgapur, MBA from the University of Burdwan and Economics graduate from the same University. She has 20years of experience in management teaching, training and research. Her teaching interests are in the area of Managerial Economics, Macro Economics, Indian Economics and Basic Econometrics.

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**Dr. Amrita Sengupta**  
**Assistant Professor- Quantitative Techniques.**

**Dr. Amrita Sengupta** has completed her PhD from IIT Kharagpur with her Masters in Economics from Jadavpur University. She has more than fifteen years of experience in teaching, research and administration in varied organizations like IIM Calcutta, Sikkim Manipal Institute of Technology, iLEAD and Institute of Wetland Management and Ecological Design. She has worked extensively in both Development Economics and Resource and Environmental Economics as a Research Scientist in projects funded by Stirling University, UK. She has also worked on Industry Competitiveness under CII in a World Bank Project.

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**Dr. Souvik Banerjee**  
**Assistant Professor- Accounting & Finance.**

**Dr. Souvik Banerjee** has keen interest in research and has presented research papers in many prestigious national and international conferences including prestigious conferences like First Corporate Governance Conference organized by IIM, Trichy, Yale Great Lakes Conference organized by Great Lakes Institute of Management, Chennai in collaboration with Yale University, the USA, etc. He had chaired a Technical Session in an international conference at IIM, Kozhikode. Some of the research papers are published in Scopus and ABDC Indexed journals. He has published many research papers in referred journals, in India, the UK, Malaysia, Singapore, Philippines. Dr. Banerjee has developed many case studies for classroom discussion as well as executive education. He was previously associated with IBS Hyderabad as a faculty member.

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**Dr. Bikramjit Pal**  
**Assistant Professor – Information Management**

**Dr. Bikramjit Pal** has established himself as a prominent figure in the field of engineering and technological studies, particularly within academia. His academic journey began with a profound interest in engineering, which led him to pursue advanced studies and research in the field. Dr. Pal earned his PhD in Engineering from the Department of Engineering and Technological Studies at the University of Kalyani, where he laid the groundwork for his future contributions to academia and industry. Dr. Pal's association with academia spans more than 25 years, during which he has served in various capacities, including faculty member, project trainer, and researcher.

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**Dr. Neeraj Singhal**  
**Assistant Professor- Strategic Management.**

**Dr Neeraj Singhal** holds Phd (Management, 2006) from FMS, Gurukula Kangri University Haridwar and MBA (International Business, 1998) from MJP Rohillkhand Univeristy Bareilly. He has attended FDP at (IIMA, 2005), FDP (IIM Indore, 2002). He is having more than 2 decades of teaching, research, institution building and industry experience. He worked with Apeejay School of Management, New Delhi as Associate Professor for more than 13 years, prior to that he worked with Gurukula Kangri University Haridwar and Galgotia Institute of Management & Technology, Greater Noida.

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**Dr. Shivani Saini**  
**Assistant Professor- Marketing**

**Dr. Shivani Saini** is an Assistant professor in the Marketing Area at the Management Development Institute (MDI) Murshidabad. She is MBA (Hons.), Ph.D. in Business Management, and UGC-NET qualified. She holds a doctorate degree in marketing from Dr. B R Ambedkar National Institute of Technology, Jalandhar. Dr. Shivani has over six years of teaching experience in renowned management and engineering institutes. Prior to MDI, Dr. Shivani worked with the NIT, Jalandhar, Lovely Professional University, and the institutes affiliated with I.K. Gujral Punjab Technical University and Panjab University.

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**Dr. Abhijit Pandit**  
**Assistant Professor- Marketing**

**Dr. Abhijit Pandit** holding M.Sc., M.B.A. (Marketing) and Ph.D. (Marketing) degrees along with professional affiliations such as MIMA and IIMCW, possesses over 20 years of teaching experience, including 13 years post-PhD. A dedicated academician and researcher, he has presented papers at prestigious national and international conferences, delivered keynote lectures at six such events, and received six best paper awards. His extensive scholarly contributions include 5 SCOPUS, 9 ABDC-B and 16 ABDC-C indexed publications, alongside 11 books, 12 book chapters and 7 patents, demonstrating his expertise in computational research techniques. Actively engaged in mentoring doctoral scholars, he has served at esteemed institutions such as ICFAI University Tripura, Amity University Kolkata, MAKAUT and West Bengal Health University, while also participating in numerous workshops, faculty development programs and philanthropic initiatives.



**Dr. Vineet Gupta**  
**Assistant Professor- Marketing**

**Dr. Vineet Gupta** is the Assistant Professor at the Management Development Institute, Murshidabad. Previously, he taught at the Narsee Monjee Institute of Management Studies, Bengaluru. Dr. Vineet earned his Ph.D. from the Indian Institute of Foreign Trade, New Delhi (2016). He has published in several national and international conferences and journals. He is part of research projects funded by the Ministry of Finance, the Ministry of Commerce, GAIL, and more.

## INFRASTRUCTURE



### **FACILITY: -**

MDI Murshidabad landscape comprises lush green fields, ambience of serenity and the state-of-the-art infrastructure. Besides, the institute has a well-equipped Gymnasium, Swimming Pool, Badminton Court, Table Tennis Court, Volleyball court, TV Room, Snooker and a cafeteria for refreshment and rejuvenation. This inevitably enables a healthy lifestyle.



### **ACCOMMODATION: -**

MDP Guest house in campus. The Executives Hostel is designed to suit the needs of executives. The rooms are air-conditioned and are fully furnished with modern amenities. The rooms are provided with Internet connection (Wi-Fi) to facilitate extended study hours for the MDP participants. It hosts them with air-conditioned dining halls with requisite ambience.



### **LIBRARY AND COMPUTER FACILITY: -**

Library of MDI-M is enriching with both printed as well as electronic resources which include books, journals, databases, and e-journals. This library has contributed significantly to supplementing the classroom teaching and learning by further reading. The online library portal is accessible across the campus network on 24 x 7 basis. Users can access full text resources and know the real-time status of various library materials from their own computer terminals. The library is operated with the Library Automation Software (Koha with RFID).

Library has a collection of around 12000+ books while the online library portal provides access to approx 4,000 e-journals.

To conduct research and advanced reading, MDIM library has access to e-journals and databases like National Digital Library (NDL) of India, Market Line, Sage Online Journals collection, Emerald and CMIE databases etc. Library has the access to TURNITIN Plagiarism Software. Library is open seven days a week.

MDI-Murshidabad has state of the art computing facility consisting of 251 PC nodes and two servers, connected on a high-speed Gigabit Ethernet Fiber Optic/UTP based network in a distributed Windows and Linux environment.



### **COMPUTER LAB: -**

MDIM has two Computer Lab equipped with the 142 numbers of state-of-the-art computing facilities along with LCD projectors are installed in the lab which are being used by students and MDP participants.



### **BLOOMBERG FINANCE LAB: -**

MDI Murshidabad has set up a state-of-the-art Bloomberg Finance Lab powered by four Bloomberg Terminals in December 2018.

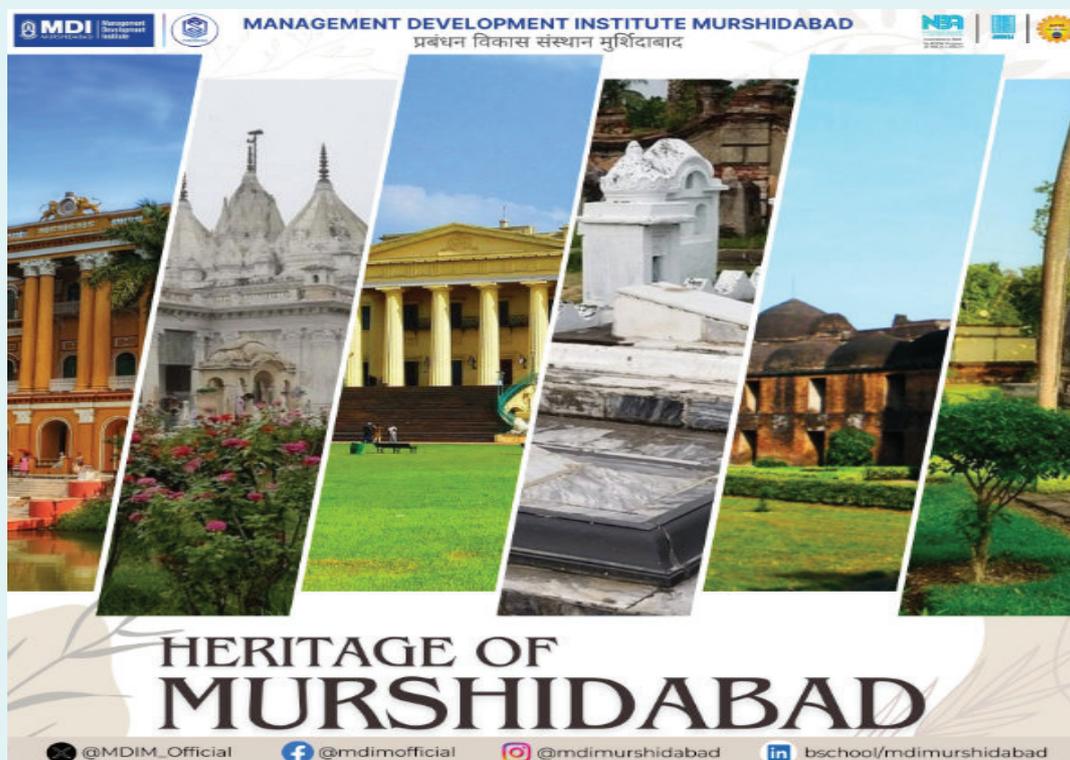
The vision of the Finance Lab at MDIM is to enhance the MDIM vision of globally recognized management school through academic excellence and continuous innovation to nurture responsible leaders for creating suitable alternatives. Developing an insight into Global Financial Markets through Bloomberg Lab allows for a comprehensive and strategic positioning of MDIM in the academic space, the finance sector, and industry through robust research, market surveillance and analysis.

The Finance Lab aims to support advanced applied research in financial markets and equip finance students and managers with the mathematical and conceptual theories and best practices in financial markets that go into the creation and management of innovative financial products.



# HISTORICAL AND CULTURAL HERITAGE OF THE MURSHIDABAD REGION

Nestled on the eastern banks of the Bhagirathi River, Murshidabad was once the wealthiest capital of Bengal, contributing to 20% of India's GDP and 5% of the global economy. Known for its flourishing trade in textiles, shipbuilding, and other crafts, the town was a cosmopolitan hub that attracted traders from across the globe. Today, Murshidabad remains a treasure trove of history, culture, and art, waiting to be rediscovered by travellers.



## Murshidabad – The Capital town of Bengal Subah in the 17th Century

Murshidabad, located in present-day West Bengal, served as the capital of Bengal Subah during the 17th century under the Mughal Empire. Bengal Subah was one of the wealthiest and most prosperous regions in the Mughal domain, encompassing parts of modern-day Bangladesh, West Bengal, and other neighbouring states. After the dissolution of the Bengal Sultanate, which had been a major trading power, Bengal was incorporated into the Mughal Empire, becoming a vital part of its economic structure.

Murshidabad rose to prominence in 1704 when Murshid Quli Khan, Diwan of Bengal, moved the capital from Dhaka to this strategically located town along the Hooghly River. This shift marked a new era of political and economic consolidation in Bengal. The town became a key administrative and commercial center, with its bustling markets and river ports facilitating trade throughout the empire and beyond.

Bengal, known for its rich culture, textiles, and agriculture, thrived under Mughal and later Nawabi rule. Murshidabad, with its wealth and influence, emerged as a significant player in global trade, attracting merchants from across the world. The town's architectural and cultural legacy reflects the opulence of the Mughal era, making it a vital historical hub during the 17th and early 18th centuries.

## Murshidabad: The Wealthiest Town of the 17th Century

In the 17th century, Murshidabad emerged as one of the wealthiest towns in the world. Located in present-day West Bengal, India, it became the capital of Bengal under Nawab Murshid Quli Khan in 1704, transforming into a vibrant hub of trade and culture. Its strategic position along the Bhagirathi River facilitated commerce, making it a key trading post for silk, muslin, spices, and precious stones. The renowned Bengal muslin, prized for its quality, attracted international traders, including the British, French, and Dutch.

The Nawabs were patrons of the arts, leading to the flourishing of literature, music, and architecture. Grand structures like the Hazrat Nizamuddin Dargah and Katra Mosque reflect the town's opulence and cultural diversity, where Hindus, Muslims, and Europeans coexisted harmoniously.

However, after the British victory in the Battle of Plassey in 1757, Murshidabad's prominence declined as colonial rule reshaped trade routes. Today, while no longer a center of wealth, Murshidabad's rich heritage and architectural marvels continue to attract visitors, serving as a reminder of its glorious past and significant role in Indian history.

## Why Visit Murshidabad?

### Arts and Crafts

Murshidabad's skilled artisans continue to produce exquisite silk sarees, terracotta art, and gold embroidery. These crafts are a testament to the town's enduring legacy.

### Unique Experiences

- **River Cruises:** Explore the serene Bhagirathi while enjoying glimpses of the town's majestic heritage.
- **Local Festivals:** Engage in cultural festivities that bring Murshidabad's vibrant traditions to life.

## Historical Exploration

Sites like the Murshidabad District Museum, housing rare manuscripts and artifacts, provide a deeper understanding of the region's rich past.

## Sightseeing in Murshidabad

Murshidabad, a town filled with rich culture, offers a plethora of attractions that showcase its richness and architectural heritage. Here are some must-visit sites:

- **Hazarduari Palace:** Built in 1837, this three-storey palace, known as the "palace with a thousand doors," features European architectural style. It now serves as a museum housing a vast collection of armory, paintings, and artifacts.
- **Katra Mosque:** Constructed between 1723 and 1724 by Nawab Murshid Quli Khan, this mosque is one of the oldest in the region and reflects the architectural grandeur of that era.
- **Nizamath Imambara:** Situated opposite the Hazarduari Palace, this is one of the largest Shia assembly halls in Bengal, rebuilt in 1847 after a fire destroyed the original structure.
- **Kathgola Palace and Gardens:** This estate includes the Kathgola Palace and the Kathgola Jain Temple, set amidst expansive gardens, reflecting the elegance of the Jain merchants of the time.
- **Jafarganj Cemetery:** This cemetery houses the tombs of the Nawab's family members, including the grave of Mir Jafar, the first Nawab of Bengal under British influence.
- **Karnasubarna:** An archaeological site believed to be the ancient capital of King Shashanka, offering insights into early medieval Bengal.
- **Kherur Mosque:** A historic mosque known for its unique architectural features, reflecting the Islamic heritage of the region.
- **Dutch Cemetery:** A relic of the Dutch colonial presence in Bengal, this cemetery contains the graves of Dutch settlers showcasing the region's diverse colonial history.
- **House of Sheherwali-** The House of Sheherwali, located in Azimganj, Murshidabad, is a unique museum hotel offering guests an immersive experience into the rich cultural tapestry of the Sheherwali community. This heritage property showcases a remarkable collection of artifacts from British, Dutch, French, Portuguese, Mughal, and Bengali origins, reflecting the diverse influences that have shaped the history of Murshidabad. The House of Sheherwali is a perfect blend of tradition and luxury, allowing guests to experience the Sheherwali culture while enjoying modern comforts.
- **Kathgola: A Jewel of Murshidabd-** Nestled in the historic district of Murshidabad, Kathgola Palace is a remarkable reflection of the region's rich cultural and architectural heritage. Built-in 1873, the palace showcases a harmonious blend of European and Indian architectural styles, with intricate details that captivate its visitors.

A visit to these sites provides a captivating journey through Murshidabad's history and showcases the town's architectural beauty. For details visit- <https://www.mdim.ac.in/about-murshidabad/>

## ENQUIRY

### LOCATION OF MDI MURSHIDABAD

**Specific Location:** It's located on NH-12 in Katnai and Kulori Mouzas, in Raghunathganj Block of Jangipur Sub-division under Raghunathganj Police Station in Murshidabad District.

MDIM spread in 10 acres of Land in a close vicinity of nature surrounded by paddy fields. The campus has a state of art infrastructure including lecture theatre, library, computer centre, executive hostel, dining hall, swimming pool, snooker table, gymnasium, walking track etc.

The nearest railway stations to MDI Murshidabad are Jangipur (7 KM) and Moregram (15KM). Other nearby railway stations: Azimganj City (ACLE), Jiaganj (JJG), Bhagwangola (BQG). Azimganj Junction station is 45 Km, Murarai station is 25 Km and Rampurhat Junction station is about 35 Km from MDIM.

Nearest Airport is Netaji Subhas Chandra Bose International Airport Kolkata which is around 250 Km from MDI Murshidabad Campus.

#### • **Contact Details of Department of Continuing Education, MDI Murshidabad.**

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